



OFRI EDUCATIONAL ADVERTISING: MESSAGING WORKSHOP

Thursday, August 12, 2021

9:00 a.m. – 10:30 a.m.

Zoom Meeting: <https://us02web.zoom.us/j/82977722655>

Meeting ID: 829 7772 2655

Telephone: +12532158782,,82977722655# US (Tacoma)

AGENDA

- I. Call to Order – Jerry Anderson
- II. Roll call – Jordan Benner
- III. Welcome and introductions with GARD Communications – Jordan Benner, Liz Fuller
- IV. Background of OFRI messaging strategy, current considerations – Jordan Benner
- V. Exploration of messaging options – Liz Fuller
- VI. Summary and next steps – Jordan Benner, Liz Fuller
- VII. Public Comment – Jerry Anderson
- VIII. Adjourn – Jerry Anderson