



OFRI EDUCATIONAL ADVERTISING: MESSAGING WORKSHOP

Thursday, August 12, 2021

1:30 p.m. – 3:00 p.m.

Zoom Meeting <https://us02web.zoom.us/j/81765009699>

Meeting ID: 817 6500 9699

Telephone: +12532158782,,81765009699# US (Tacoma)

AGENDA

- I. Call to Order – Jerry Anderson
- II. Roll call – Jordan Benner
- III. Welcome and introductions with GARD Communications – Jordan Benner, Liz Fuller
- IV. Background of OFRI messaging strategy, current considerations – Jordan Benner
- V. Exploration of messaging options – Liz Fuller
- VI. Summary and next steps – Jordan Benner, Liz Fuller
- VII. Public Comment – Jerry Anderson
- VIII. Adjourn – Jerry Anderson