



**OFRI BOARD OF DIRECTORS MEETING
EDUCATIONAL ADVERTISING: CONCEPT REVIEW**

Monday, September 20, 2021

1:30 p.m. – 3:00 p.m.

Zoom:

<https://us02web.zoom.us/j/83719981053?pwd=Z3Q5OE1rOEpXZHNhZ1YrdlpjajFidz09>

Meeting ID: 837 1998 1053

Passcode: 922037

Phone: +12532158782,,83719981053#

AGENDA

- I. Call to Order – Jerry Anderson
- II. Roll call – Kathy Storm
- III. Introduction and recap of process – Jordan Benner
- IV. Review of messaging strategy – Liz Fuller, John Plymale
- V. Concept presentation – John Plymale
- VI. Board discussion
- VII. Public Comment
- VIII. Adjourn