



OREGON FOREST RESOURCES INSTITUTE
BOARD OF DIRECTORS MEETING
Video Conference Call

July 15, 2021

Meeting Minutes

Members Present:

Jerry Anderson, Hancock Forest Management
Audrey Barnes, Nickel Mountain, LLC
Tom DeLuca, OSU College of Forestry
Kris Elliott, Oregon State University
Tyler Freres, Freres Lumber Co., Inc.
David Hampton, Hampton Lumber
Matt Hegerberg, Heron Timber
Jon Irvine, IAM-AW District W24
Jennifer Phillippi, Perpetua Forests Company
Quincy Powers, Powers Ranch Co.
Eric Schooler, Collins

Staff:

Inka Bajandas
Jordan Benner
Mike Cloughesy
Norie Dimeo-Ediger
Rikki Heath
Erin Isselmann
Kathy Storm
Julie Woodward

Guests:

Tom Baribault, Mason, Bruce & Girard
Andy Geissler, American Forest Resource Council
Rocky Goodnow, Forest Economic Advisors
Travis Joseph, American Forest Resource Council
Roger Lord, Mason, Bruce & Girard
Mark Rasmussen, Mason, Bruce & Girard
Lena Tucker, Oregon Department of Forestry
Kyle Williams, Oregon Forest & Industries Council

CALL TO ORDER

OFRI board chair Tyler Freres passed the gavel to new board chair Jerry Anderson. The meeting was called to order by Chair Anderson at 9:03 a.m.

APPROVAL OF MINUTES

Motion: David Hampton moved to approve the April 15 and June 29, 2021 meeting minutes. The motion was seconded by Jon Irvine. Voting for the motion: Jerry Anderson, Audrey Barnes, Tyler Freres, David Hampton, Matt Hegerberg, Jon Irvine, Jennifer Phillippi, Quincy Powers and Eric Schooler. Voting against the motion: none. Motion passed.

Senior Manager, Business Operations Kathy Storm reviewed the March-May 2021 financial reports.

OLD BUSINESS

Mark Rasmussen with Mason, Bruce & Girard reviewed findings from the 2020 Labor Day fires economic impact study. The full report is being proofread by OFRI staff and then will be printed.

Public Outreach Manager Inka Bajandas reported she has started working on the special report entitled *Living with Fire*. OFRI is partnering with Oregon Department of Forestry, Oregon State University Extension and Keep Oregon Green to write the report. The report focuses on solutions and fire awareness, prevention and mitigation, and profiles a woman who lost her home in Detroit. The special report will be printed in early fall.

Senior Manager, Forestry Education Julie Woodward updated the board on plans to move forward with the October 22 forest tour in the Santiam Canyon to discuss the Beachie Creek fire. Woodward is working with Oregon Department of Forestry, Weyerhaeuser, Freres Lumber and others to organize the tour. The tour will be open to the public.

NEW BUSINESS

Manager Benner presented a new opportunities proposal to create an eight-part video series that profiles forest landowners around the state with different forest management goals. The videos will cover the widest-possible range of geography, forest management options and stewardship philosophies.

Motion: David Hampton moved to approve \$80,000 from the Fiscal Year 2021-22 public education budget for the forest management spectrum video series. The motion was seconded by Audrey Barnes. Voting for the motion: Jerry Anderson, Audrey Barnes, Tyler Freres, David Hampton, Matt Hegerberg, Jon Irvine, Jennifer Phillippi, Quincy Powers and Eric Schooler. Voting against the motion: none. Motion passed.

Manager Benner explained that Rikki Heath no longer has time to work on social media posts when the Oregon Garden education program comes back in the fall. Staff proposes hiring a college intern to create and post social media for the remainder of the fiscal year.

Motion: Quincy Powers moved to approve \$12,000 from the Fiscal Year 2021-22 New Opportunities budget to hire a social media intern. The motion was seconded by Audrey Barnes. Voting for the motion: Jerry Anderson, Audrey Barnes, Tyler Freres, David Hampton, Matt Hegerberg, Jon Irvine, Jennifer Phillippi, Quincy Powers and Eric Schooler. Voting against the motion: none. Motion passed.

Executive Director Erin Isselmann proposed a revised mission statement to use in OFRI communications that will eliminate alternative versions and more clearly align with OFRI's statute: "The Oregon Forest Resources Institute supports and enhances Oregon's forest products industry by advancing public understanding of forests, forest management and forest products." Board members concurred.

Motion: Jennifer Phillippi moved to adopt the proposed mission statement. The motion was seconded by Quincy Powers. Voting for the motion: Jerry Anderson, Audrey Barnes, Tyler Freres, David Hampton, Matt Hegerberg, Jon Irvine, Jennifer Phillippi, Quincy Powers and Eric Schooler. Voting against the motion: none. Motion passed.

Manager Storm shared draft board working group assignments for Fiscal Year 2021-22. In addition, Storm reviewed the 2022 board meeting schedule.

REPORTS

Staff Reports

Norie Dimeo-Ediger and Rikki Heath

- **Oregon Envirothon:** There were 23 teams in this year's virtual Envirothon event. Amity High School won the competition and will be representing Oregon in the virtual National Envirothon event at the end of July.
- **Oregon Garden Natural Resources Education Program:** Rikki hosted 75 elementary students from Silverton at the Oregon Garden in June. There are two middle school groups scheduled for field trips in July. Field trips are being scheduled for fall.
- **Rediscovery Forest:** The Oregon Youth Conservation Corps (OYCC) is helping out in the Rediscovery forests at the end of July.
- **Home School Day:** Rikki is getting ready to host the annual Home School Day on September 8th.

- **Fire Website:** We are continuing to work with our web contractor Parallel on the interactive fire program for middle school students. Norie will be scheduling a meeting of the K-12 Working Group for them to look at the draft script.
- **Early Reader Publication:** The publication for beginning readers in grades K-2 is back from the printer and now orderable from the websites.
- **Oregon Coast Aquarium signage:** The Aquarium is currently working with the exhibit consultant on an updated timeline. Norie will be working with the director of education to get text reviewed by OFRI staff.
- **Teacher E-News:** An e-newsletter will go out to teachers prior to the start of the school year.

Julie Woodward

- **Family Forests Convention:** This joint gathering of OSWA, OTFS and partners will include a one-day virtual Convention on July 23, 2021 and an in-person tour on August 21, 2021. Julie has participated on the planning committee, and OFRI is a sponsor of the Convention and tour. <https://www.oswa.org/blog/family-forest-convention/>
- **OSWA Forestry Taxation Webinar Series:** OFRI has hosted these webinars for OSWA. A total of 210 people registered for the series. The first six sessions were attended by a total of 390 screens, for an average attendance of 65 per session.
- **Economic Impact of 2020 Labor Day Fires on the Oregon Forest Sector:** Mason, Bruce & Girard, Inc. and Forest Economic Advisors submitted a final report to OFRI on June 30. OFRI staff is finalizing the report for release to OFRI Board of Directors and Advisory Committee in July. A public release and outreach are also being planned. A presentation is scheduled at AFRC in August 2021.
- **Wildlife in Managed Forest Program:** The new publication *Forest Amphibians* is designed and expected to be printed soon. The Wildlife in Managed Forest section on the knowyourforests.org site was given a major revamp to make it more user-friendly. The WIMF program and publications were featured in an article in the NW Woodlands Magazine that came out in July 2021.
- **Tree School Online:** This program continued twice a month into June 2021. Webinars are planned to restart in fall 2021. There is a large variety of topics archived and Julie encouraged the board to visit knowyourforest.org website to see the full listing. There have been over 12,000 viewers of live or recorded sessions to-date.
- **Managing Logging Slash Piles in Northwest Oregon:** This pamphlet is a collaborative effort with ODF, OSU and the NW Fire Protection Association. It's a guide on best management practices to reduce fire hazards on the landscape and assist landowners with safely creating and burning slash piles. A Tree School Online webinar on the topic was held on May 4, and an accompanying video is available. The pamphlet is available for free to order or download. <https://oregonforests.org/publications>
- **Sustainable Forest Management Video:** The 15-minute video used a mix of old and new shots with a voiceover telling the story of sustainable forestry. Mike Cloughesy hosted a

Certification and Sustainability Webinar for Tree School Online, where the video was featured. https://oregonforests.org/video_gallery

Jordan Benner

- **Pile Burning video:** Jordan worked with Julie Woodward and representatives from ODF and Stimson who provided topic expertise, field access and on-screen narration for the project (Mike Cafferata). The video covers the proper planning and burning of a slash pile after a harvest operation, and is available at the Partnership for Forestry Education YouTube channel: https://www.youtube.com/watch?v=8g8DIRZAv_o. Low-level promotion went out on social for this video. A stronger push is planned for fall when more people are planning to pile burn.
- **Tree School videos:** The series concluded for the year. Jordan continued to convert, edit and post all of the videos for the Partnership for Forestry Education. Future plans for the series are TBD.
- **Middle school fire website:** Working with Norie Dimeo-Ediger, Jordan helped advance the middle school fire prevention website. It's a fun comic-based presentation that we hope will engage the middle school audience. It works very well in a mobile environment.

Erin Isselmann

- The audit report will be released July 21 at 10 a.m. OPB, ProPublica and *The Oregonian* have requested an embargo copy of the report. They will receive the report 24 hours prior to release. OFRI agrees with all the recommendations and is planning a short media response statement.

Jerry Anderson

- It has been a difficult year and Jerry hopes this is the last Zoom call.
- Thanks to staff for their hard work.

PUBLIC COMMENT

Kyle Williams, OFIC, thanked the board for the 2020 Labor Day fires study.

ITEMS FROM BOARD MEMBERS

None.

ADJOURNMENT

The meeting adjourned at 11:22 a.m.

Respectfully submitted,



Kathy Storm
Recorder