



OFRI EDUCATIONAL MEDIA: MESSAGING STRATEGY

OFRI WORKING GROUP SESSION

Thursday, March 31, 2022

8:00 a.m. – 9:00 a.m.

<https://us02web.zoom.us/j/84174698218?pwd=T1U4dWk1bHdUZUJiS3NZYklYSUhVQT09>

Meeting ID: 841 7469 8218

Phone: 1-253-215-8782

AGENDA

- I. Call to Order – Jordan Benner
- II. Roll call – Jordan Benner
- III. Welcome and introductions with GARD Communications – Jordan Benner, Alexis Wong
- IV. Background of OFRI messaging strategy, current considerations – Jordan Benner
- V. Exploration of messaging options – John Plymale
- VI. Summary and next steps – Jordan Benner, John Plymale
- VII. Public Comment – Jordan Benner
- VIII. Adjourn – Jordan Benner