



**OFRI EDUCATIONAL MEDIA: CONCEPT RESEARCH REVIEW**

**OFRI Board Meeting**

Thursday, June 30, 2022

8:00 a.m. – 9:00 a.m.

ZOOM: <https://us02web.zoom.us/j/89364449864?pwd=EXjLgkYnzTZu8GscjG0enwk9o0zOSK.1>

Phone: 1-253-215-8782

Meeting ID: 893 6444 9864

**AGENDA**

- I. Call to Order, Jerry Anderson, Manulife Investment Management
- II. Roll call, Kathy Storm, OFRI
- III. Welcome and Background, Jordan Benner, OFRI and Alexis Wong, GARD Communications
- IV. Results of New Creative Focus Group Research, Michelle Neiss, DHM Research
- V. Summary, Recommendation and Next Steps, Jordan Benner
- VI. Public Comment
- VII. Adjourn