



OFRI EDUCATIONAL MEDIA: MESSAGING STRATEGY REVIEW

OFRI Working Group Meeting

Thursday, Jan. 5, 2023

9:00 a.m. – 10:00 a.m.

ZOOM: <https://us02web.zoom.us/j/89049874767?pwd=QmRhZk5udVFRYUY0eXFzUC9MTW1Fdz09>

Meeting ID: 890 4987 4767

Phone: 1 669 444 9171

AGENDA

- I. Roll call
Jordan Benner
- II. Welcome and introductions with GARD communications
Alexis Wong, GARD Communications
- III. Background of OFRI Messaging
Jordan Benner, OFRI and Alexis Wong, GARD Communications
- IV. Exploration of Proposed Messaging Strategy
John Plymale and Alexis Wong, GARD Communications
- V. Summary and Next Steps
Jordan Benner
- VI. Public Comment
Jordan Benner
- VII. Adjourn