



**Board of Directors Meeting  
Thursday and Friday, October 19-20, 2023**

Oregon Coast Aquarium  
2820 SE Ferry Slip Road, Newport

Agenda

**Thursday, October 19, noon – 5:30 pm**

- I. Welcome to the Oregon Aquarium, Carrie Lewis, President/CEO (10 min)  
Lunch
- II. Call to order – Jerry Anderson, Manulife Investment Management
- III. Welcome and introductions
- IV. Approval of minutes
- V. Staff and board reports
  - Executive Director's report
  - Staff reports
  - Chair's report
  - Items from board members
- I. Financial report – Kathy Storm, OFRI
- II. Public comment
- III. Action items
  - Board nominations
    - Jerry Anderson
  - Officer elections
    - Jerry Anderson
  - Forest products harvest tax rate for 2024
    - Jim Paul
- IV. Tour Aquarium interpretative signage funded by OFRI  
Check into hotel/explore Aquarium

V. Resume board of directors meeting at 4:45 pm

VI. Reports

- Private Forest Accord update
  - Julie Woodward and Jordan Benner, OFRI
- Wildlife in Managed Forests program update
  - Fran Cafferata, Cafferata Consulting

VII. Adjourn

5:30 pm Reception and dinner, Oregon Coast Aquarium Gallery and Shark Tunnel

**Friday, October 20, 9:00 – 11:00 am**

I. Call to order – Jerry Anderson, Manulife Investment Management

II. Welcome and introductions

III. Action item

- Strategic plan
  - Jim Paul and Jerry Anderson
    - a. Overview of final plan/Q&A
    - b. Motin to approve strategic plan
- Strategic plan implementation
  - Cara Meyer and Sarah Lechner, Coraggio Group
    - a. Implementation preparation
    - b. Close and next steps

IV. Reports (continued from Thursday)

- Fiscal Year 2022-23 performance measurements
  - Inka Bajandas, OFRI
- Annual report
  - Inka Bajandas
- Educational advertising update
  - Jordan Benner, OFRI

V. Adjourn and lunch

This meeting will be held in a facility that is accessible for persons with disabilities. If you need assistance to participate in this meeting due to a disability, please notify Kathy Storm at [storm@ofri.org](mailto:storm@ofri.org) at least two working days prior to the meeting.

**DIRECTOR'S NOMINATION FORM**

Oregon Forest Resources Institute  
Nominee Registration

Name: Hitner Garren M  
Last First MI

Address: Po Box 610  
Street or Mailing Address

Monroe OR 97456  
City State Zip

(541) 404-2882  
Cell Phone Home Phone

(541) 847-3020  
Work Phone

garren@centuryforestmgmt.com  
Email Address

Indicate last year in which harvest tax paid: 2022 under Century Forest Management  
(not applicable to Employee Rep. applicants) Name taxes filed under

I am qualified to be nominated for:

Class 1 X Class 2 \_\_\_\_\_ Class 3 \_\_\_\_\_  
SWO \_\_\_\_\_ Employee Representative \_\_\_\_\_

**CERTIFICATION:**

I have read the classification description and eligibility requirements for the OFRI Board of Directors and certify that I am eligible to serve on the board. Misrepresentation may disqualify me as a board nominee.

[Signature] 8/22/23  
Signature in Full Date

Return your completed application pack by email by August 31, 2023. Please include a short biography.

Esmeralda Boies  
Oregon Forestry Department  
2600 State Street, Bldg. B  
Salem, Oregon 97310  
[esmeralda.boies@odf.oregon.gov](mailto:esmeralda.boies@odf.oregon.gov)

**DIRECTOR'S NOMINATION FORM**

**Oregon Forest Resources Institute  
Nominee Registration**

Name: Beathe Jennifer E  
*Last First MI*

Address: Starker Forests, Inc Po Box 809  
*Street or Mailing Address*

Corvallis OR 97339  
*City State Zip*

541-740-4453 \_\_\_\_\_  
*Cell Phone Home Phone*

541-929-2477  
*Work Phone*

Jennifer@starkerforests.com  
*Email Address*

Indicate last year in which harvest tax paid: 2022 under Starker Forests, Inc  
*(not applicable to Employee Rep. applicants) Name taxes filed under*

I am qualified to be nominated for:

Class 1 \_\_\_\_\_ Class 2 X Class 3 \_\_\_\_\_  
SWO \_\_\_\_\_ Employee Representative \_\_\_\_\_

**CERTIFICATION:**

I have read the classification description and eligibility requirements for the OFRI Board of Directors and certify that I am eligible to serve on the board. Misrepresentation may disqualify me as a board nominee.

Jennifer Beathe 8/24/23  
*Signature in Full Date*

Return your completed application pack by email by August 31, 2023. Please include a short biography.

Esmeralda Boies  
Oregon Forestry Department  
2600 State Street, Bldg. B  
Salem, Oregon 97310  
[esmeralda.boies@odf.oregon.gov](mailto:esmeralda.boies@odf.oregon.gov)

**Scenario 3**

3%

**Working Assumptions**

1. Annual 3% budget increase
2. FY 24-25 \$400,000 reduction in services and supplies
4. \$1,000,000 ending balance target
5. FPHT levels:
  - FY 22-23: 4.04bbf @ \$1.12/mbf
  - FY 23-24: 3.27bbf @ \$1.12/mbf
  - FY 24-25: 2.51bbf @ \$1.12/mbf and .835bbf @ \$1.17/mbf
  - FY 25-26, 26-27 and 27-28: 3.345bbf @ \$1.17/mbf

2022-23

Actual beginning balance - July 1, 2022	\$2,681,244		
Interest	\$115,000		
Actual FPHT based on 4.04bbf @ \$1.12/mbf	\$4,529,516		
Subtotal	\$7,325,760		
Less reserve fund	-\$2,803,535		
<b>PROJECTED EXPENSES</b>	<b>\$4,522,225</b>	\$4,522,225	\$4,522,225
		projected	

2023-24

Beginning balance - July 1, 2023	\$2,803,535		
Interest	\$75,000		
FPHT based on 3.27bbf @ \$1.12/mbf	\$3,662,400		
Subtotal	\$6,540,935		
Projected budget	\$4,624,914	\$4,624,914	\$ 4,624,914
<b>PROJECTED ENDING BALANCE</b>	<b>\$1,916,021</b>		

2024-25

Beginning balance - July 1, 2024	\$1,916,021		
Interest	\$50,000		
FPHT based on 2.51bbf @ \$1.12/mbf	\$2,811,200		
FPHT based on .835bbf @ \$1.17/mbf	\$976,950		
Subtotal	\$5,754,171		
Projected budget	\$4,224,914	\$4,224,914	\$4,224,914
<b>PROJECTED ENDING BALANCE</b>	<b>\$1,529,257</b>		

2025-26

Beginning balance - July 1, 2025	\$1,529,257		
Interest	\$50,000		
FPHT based on 3.345bbf @ \$1.17/mbf	\$3,913,650		
Subtotal	\$5,492,907		
Projected budget	\$4,351,661	\$4,351,661	\$4,351,661
<b>PROJECTED ENDING BALANCE</b>	<b>\$1,141,246</b>		

2026-27

Beginning balance - July 1, 2026	\$1,141,246		
Interest	\$50,000		
FPHT based on 3.345bbf @ \$1.17/mbf	\$3,913,650		
Subtotal	\$5,104,896		
Projected budget	\$4,482,211	\$4,482,211	\$4,482,211
<b>PROJECTED ENDING BALANCE</b>	<b>\$622,684</b>		

2027-28

Beginning balance - July 1, 2027	\$622,684		
Interest	\$50,000		
FPHT based on 3.345bbf @ \$1.17/mbf	\$3,913,650		
Subtotal	\$4,586,334		
Projected budget	\$4,616,678	\$4,616,678	\$4,616,678
<b>PROJECTED ENDING BALANCE</b>	<b>-\$30,343</b>		

**Scenario 4**

3%

**Working Assumptions**

1. Annual 3% budget increase
2. FY 24-25 \$400,000 reduction in services and supplies
4. \$1,000,000 ending balance target
5. FPHT levels:
  - FY 22-23: 4.04bbf @ \$1.12/mbf
  - FY 23-24: 3.27bbf @ \$1.12/mbf
  - FY 24-25: 2.51bbf @ \$1.12/mbf and .835bbf @ \$1.17/mbf
  - FY 25-26 3.345bbf @ \$1.17/mbf
  - FY 26-27: 2.51bbf @\$1.17/mbf and .835bbf @ \$1.42/mbf
  - FY 27-28: 3.345bbf @ \$1.42/mbf

2022-23

Actual beginning balance - July 1, 2022	\$2,681,244		
Interest	\$115,000		
Actual FPHT based on 4.04bbf @ \$1.12/mbf	\$4,529,516		
Subtotal	\$7,325,760		
Less reserve fund	-\$2,803,535		
<b>PROJECTED EXPENSES</b>	<b>\$4,522,225</b>	\$4,522,225	\$4,522,225
		projected	

2023-24

Beginning balance - July 1, 2023	\$2,803,535		
Interest	\$75,000		
FPHT based on 3.27bbf @ \$1.12/mbf	\$3,662,400		
Subtotal	\$6,540,935		
Projected budget	\$4,624,914	\$4,624,914	\$ 4,624,914
<b>PROJECTED ENDING BALANCE</b>	<b>\$1,916,021</b>		

2024-25

Beginning balance - July 1, 2024	\$1,916,021		
Interest	\$50,000		
FPHT based on 2.51bbf @ \$1.12/mbf	\$2,811,200		
FPHT based on .835bbf @ \$1.17/mbf	\$976,950		
Subtotal	\$5,754,171		
Projected budget	\$4,224,914	\$4,224,914	\$4,224,914
<b>PROJECTED ENDING BALANCE</b>	<b>\$1,529,257</b>		

2025-26

Beginning balance - July 1, 2025	\$1,529,257		
Interest	\$50,000		
FPHT based on 3.345bbf @ \$1.17/mbf	\$3,913,650		
Subtotal	\$5,492,907		
Projected budget	\$4,351,661	\$4,351,661	\$4,351,661
<b>PROJECTED ENDING BALANCE</b>	<b>\$1,141,246</b>		

2026-27

Beginning balance - July 1, 2026	\$1,141,246		
Interest	\$50,000		
FPHT based on 2.51bbf @ \$1.17/mbf	\$2,936,700		
FPHT based on .835bbf @ \$1.42/mbf	\$1,185,700		
Subtotal	\$5,313,646		
Projected budget	\$4,482,211	\$4,482,211	\$4,482,211
<b>PROJECTED ENDING BALANCE</b>	<b>\$831,434</b>		

2027-28

Beginning balance - July 1, 2027	\$831,434		
Interest	\$50,000		
FPHT based on 3.345bbf @ \$1.42/mbf	\$4,749,900		
Subtotal	\$5,631,334		
Projected budget	\$4,616,678	\$4,616,678	\$4,616,678
<b>PROJECTED ENDING BALANCE</b>	<b>\$1,014,657</b>		

**Scenario 5**

3%

**Working Assumptions**

1. Annual 3% budget increase
2. FY 24-25 \$400,000 reduction in services and supplies
4. \$1,000,000 ending balance target
5. FPHT levels:
  - FY 22-23: 4.04bbf @ \$1.12/mbf
  - FY 23-24: 3.27bbf @ \$1.12/mbf
  - FY 24-25: 2.51bbf @ \$1.12/mbf and .835bbf @ \$1.20/mbf
  - FY 25-26: 3.345bbf @ \$1.20/mbf
  - FY 26-27: 2.51bbf @ \$1.20/mbf and .835bbf @ \$1.30/mbf
  - FY 27-28: 2.51bbf @ \$1.30/mbf and .835bbf @ \$1.47/mbf
  - FY 28-29: 3.345bbf @ \$1.47/mbf

2022-23

Actual beginning balance - July 1, 2022	\$2,681,244		
Interest	\$115,000		
Actual FPHT based on 4.04bbf @ \$1.12/mbf	\$4,529,516		
Subtotal	<u>\$7,325,760</u>		
Less reserve fund	<u>-\$2,803,535</u>		
<b>PROJECTED EXPENSES</b>	<b>\$4,522,225</b>	\$4,522,225	\$4,522,225
		projected	

2023-24

Beginning balance - July 1, 2023	\$2,803,535		
Interest	\$75,000		
FPHT based on 3.27bbf @ \$1.12/mbf	\$3,662,400		
Subtotal	<u>\$6,540,935</u>		
Projected budget	<u>\$4,624,914</u>	\$4,624,914	\$ 4,624,914
<b>PROJECTED ENDING BALANCE</b>	<b>\$1,916,021</b>		

2024-25

Beginning balance - July 1, 2024	\$1,916,021		
Interest	\$50,000		
FPHT based on 2.51bbf @ \$1.12/mbf	\$2,811,200		
FPHT based on .835bbf @ \$1.20/mbf	<u>\$1,002,000</u>		
Subtotal	<u>\$5,779,221</u>		
Projected budget	<u>\$4,224,914</u>	\$4,224,914	\$4,224,914
<b>PROJECTED ENDING BALANCE</b>	<b>\$1,554,307</b>		

2025-26

Beginning balance - July 1, 2025	\$1,554,307		
Interest	\$50,000		
FPHT based on 3.345bbf @ \$1.20/mbf	<u>\$4,014,000</u>		
Subtotal	<u>\$5,618,307</u>		
Projected budget	<u>\$4,351,661</u>	\$4,351,661	\$4,351,661
<b>PROJECTED ENDING BALANCE</b>	<b>\$1,266,646</b>		

2026-27

Beginning balance - July 1, 2026	\$1,266,646		
Interest	\$50,000		
FPHT based on 2.51bbf @ \$1.20/mbf	\$3,012,000		
FPHT based on .835bbf @ \$1.30/mbf	<u>\$1,085,500</u>		
Subtotal	<u>\$5,414,146</u>		
Projected budget	<u>\$4,482,211</u>	\$4,482,211	\$4,482,211
<b>PROJECTED ENDING BALANCE</b>	<b>\$931,934</b>		

2027-28

Beginning balance - July 1, 2027	\$931,934		
Interest	\$50,000		
FPHT based on 2.51bbf @ \$1.30/mbf	\$3,263,000		
FPHT based on .835bbf @ \$1.47/mbf	<u>\$1,227,450</u>		
Subtotal	<u>\$5,472,384</u>		
Projected budget	<u>\$4,616,678</u>	\$4,616,678	\$4,616,678
<b>PROJECTED ENDING BALANCE</b>	<b>\$855,707</b>		

2028-29

Beginning balance - July 1, 2028	\$855,707		
Interest	\$50,000		
FPHT based on 3.345bbf @ \$1.47/mbf	<u>\$4,917,150</u>		
Subtotal	<u>\$5,822,857</u>		
Projected budget	<u>\$4,755,178</u>	\$4,755,178	\$4,755,178
<b>PROJECTED ENDING BALANCE</b>	<b>\$1,067,679</b>		

# Wildlife in Managed Forests

## Program Report 2022-23

Submitted to:

*Oregon Forest Resources Institute*

*Board of Directors*



*Submitted by Fran Cafferata*

June 30, 2023





## 1.0 PROGRAM OVERVIEW

The *Wildlife in Managed Forests* (WIMF) program supports OFRI's mission: **support and enhance Oregon's forest products industry by advancing public understanding of forests, forest management and forest products.** Specifically, the WIMF outreach and communication program helps forest landowners understand how to effectively manage their forests for both healthy wildlife populations and sustainable timber production. The WIMF program has been helping forest landowners for more than 10 years. In that time, we've developed a wide variety of publications about forests as habitat for amphibians, songbirds, beaver, fisher and marten. We've developed fact sheets to help landowners navigate forest practice rules, and have organized many workshops, symposia and other outreach opportunities to help landowners intentionally manage for wildlife habitat. We work closely with researchers and scientists to bring the most current science to forest practitioners. OFRI works with wildlife contractor Cafferata Consulting to advance OFRI's mission. Cafferata Consulting is a small woman-owned wildlife consulting company that specializes in bringing together forestry and wildlife researchers and practitioners to manage for wildlife habitat on working forests in Oregon.

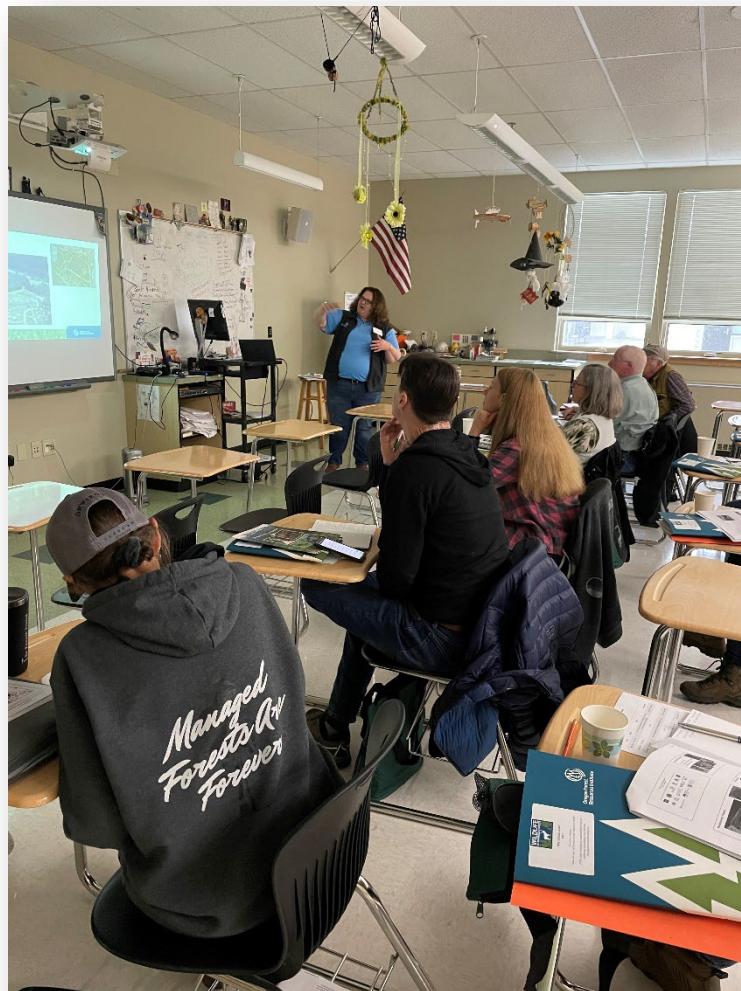
## 2.0 PROGRAM SUMMARY

The OFRI wildlife contractor participated in many events throughout the 2022-23 fiscal year toward the goal of promoting wildlife in working forests. We delivered our program to multiple audiences through a combination of online and in-person events.

### 2022-23 accomplishments

- Developed the publication *Wildlife in Managed Forests: Native Bees*
- Revised and produced the *Forest Practice Rules Wildlife Reference Series*
- Distributed publications at the Oregon Chapter of The Wildlife Society (ORTWS) meeting, February 2023
- Distributed publications at the Oregon Society of American Foresters (OSAF) meeting, May 2023
- Participated in National Council for Air and Stream Improvement (NCASI) science update meetings (fall and spring)
- Participated in the Forest Bee Working Group

- Developed and delivered *WIMF: Forests as Habitat and Priority Actions for Wildlife* at Tree School Coast and Clackamas County
- Participated in an Oregon Tree Farm System video
- Developed and delivered various articles for newsletters, including blogs
- Presented to a forestry and wildlife class for Oregon State University (OSU), March 2023
- Steering Committee meeting, September 2022
- Supported the Woodland Fish and Wildlife Group



### 3.0 FULL PROGRAM REPORT

The 2022-223 fiscal year started in July 2022. The OFRI WIMF contractor participated in the OFRI board meeting and prepared a PowerPoint presentation summarizing the program. The presentation was given at the September Steering Committee meeting and the October 2022 board meeting.

#### 3.1 Program Steering Committee meeting

The Steering Committee meeting was held via Zoom on September 23, 2022. The Steering Committee members for the 2022-23 fiscal year are:

- Claudine Reynolds, Port Blakely
- Jake Verschuyf, NCASI
- Jennifer Weikel, ODF
- Jenniffer Bakke, Manulife Investment Management
- Jessica Homyack, Weyerhaeuser Company
- Jim Rivers, OSU
- Deanna Williams Chapman, USFS
- Chad Washington, Nuveen Natural Capital
- Julie Woodward, OFRI
- Kelly Dirksen, Confederated Tribes of the Grande Ronde
- Lauren Grand, OSU Extension
- Mike Rochelle, Weyerhaeuser Company
- Rebecca Windle, Giustina Land and Timber
- Riley Stephenson, Starker Forests
- Seth Barnes, OFIC
- Susan Barnes, ODFW

#### 3.2 *WIMF: Native Bees* publication

The contractor worked with partners at NCASI and University of Oregon and subject-matter experts from Weyerhaeuser and Oregon Department of Forestry to develop a new publication focusing on native bees in Oregon forests.

The writing for this publication was completed in June 2023, and design will be finalized in summer 2023.

The focus of this publication is to highlight current research as it pertains to native bees in Oregon's forests. Native bees are largely found in young forests where they can find food and

nesting habitat. Providing floral enhancements in young forests is a great way landowners can provide bee habitat.

### 3.3 *WIMF: Forest Practice Rules Wildlife Reference Series*

This is the newest publication of the *Wildlife in Managed Forests* program. This publication helps forest landowners, managers and operators understand the varied protections for bird species required by the Oregon Forest Practices Act.

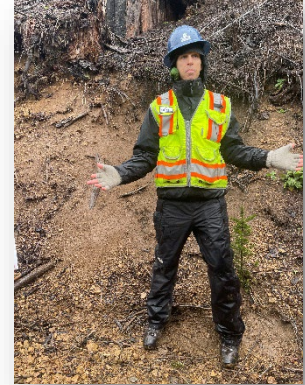
Managed forests provide valuable habitat for wildlife at all forest stages. Some wildlife, including sensitive, threatened and endangered species, have special protections under the Oregon Forest Practices Act and/or the state and federal Endangered Species Acts. This reference series serves to outline these protections for a variety of bird species of interest. Within this series, the reader can find specific requirements for each species, as well as a chart that outlines the critical nesting times for included species.



### 3.4 National Council for Air and Stream Improvement meetings

NCASI's western wildlife program helps the forest industry support cost-effective approaches to conserving wildlife and biological diversity in managed forests. An OFRI contractor attended these meetings to better understand current research, and to network with NCASI staff and members. We continue to work closely with NCASI staff to communicate research findings to forest landowners as part of the OFRI WIMF program. Relevant research topics include:


- pollinator relationships in working forests
- terrestrial biodiversity responses to streamside management zones
- biodiversity in natural and managed early-seral forests of SW Oregon
- progress report regarding the Wildlife Conservation Initiative – NW Region
- DNA metabarcoding to evaluate complicated relationships and inform management: plant-pollinator networks and forest carnivores
- red tree vole use of younger forests
- Humboldt marten movement and basic population demographics
- quantifying food resource availability of the black-backed woodpecker in green and burned forests within a fire-prone landscape
- effects of stand-level characteristics on insect pollinator populations and communities in managed forests
- cumulative effects of post-fire riparian forest management on aquatic ecosystems across fire severity and ownerships – recovery evaluation
- assessing the effects of alternative riparian management practices on aquatic food webs and water quality
- post-fire suspended sediment monitoring of the Gate Creek Watershed



Updates help us understand the current “hot topics” in forestry and help guide our outreach and communication plans.

### 3.5 Oregon Forest Bee Working Group

The contractor participates in the Forest Bee Working Group. The group meets virtually monthly. Current efforts include developing plant species lists for forest managers. The species list will help land managers intentionally manage for pollinators across Oregon. The contractor updated the [Oregon Bee Project page](#) for foresters:



# FORESTERS

**Resources**

- BEEKEEPING
- BEEES
- CITIZEN SCIENTIST
- EDUCATORS
- FORESTERS**
- GARDENERS
- GROWERS
- HABITAT
- CONSERVATIONISTS
- LAND MANAGERS
- LANDSCAPERS
- PESTICIDE APPLICATORS
- SEED PACKS
- SPANISH-LANGUAGE (EN ESPAÑOL)

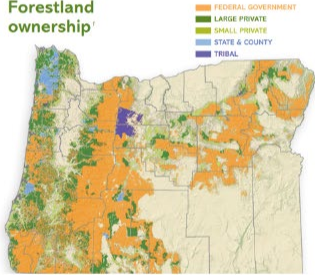
When people think of pollination they most often think of managed (non-native) honey bees used in agriculture and perhaps some also think of native, wild bumble bees. However, we have a wealth of other native bees present in non-agricultural landscapes such as forests and landscape trees. Most trees in western forests are wind pollinated, although understory plants and some broadleaf forest trees rely on pollination services or provide forage for native pollinators.

Read up on the summary of our current understanding of forest habitat for pollinators on our blog: [Bees and Trees](#)

**RESOURCES**

There is so much to know about pollinators! Click on the pictures below to learn more. There are links to the most recent research, links to videos about pollinator habitat, tree school presentations, publications, seed sources, backyard habitat, references and ways to find out even more. Happy reading!

**Forestland ownership'**



- FEDERAL GOVERNMENT
- LARGE PRIVATE
- SMALL PRIVATE
- STATE & COUNTY
- TRIBAL

### 3.6 Other in-person events

Tours and speaking engagements are two of the most powerful ways we reach our audience. The OFRI contractor participated in multiple tours and speaking engagements in the 2022-23 fiscal year.

- Delivered Forests as Habitat for Wildlife: Priority Actions for Habitat at Tree School Coast and Clackamas County. The presentation highlighted that forests of all ages provide habitat for different wildlife species. We showcased the diversity of Oregon forests and the wildlife found in them. We also taught the participants tools for managing wildlife and highlighted available resources.



- Delivered a Wildlife in Working Forests presentation for forest engineering students at Oregon State University. The focus of the presentation was to teach students how wildlife is considered in forest harvest planning (May 2023).
- Participated in a video for the Oregon Tree Farm System delivering the message that all ages of forest are important for the wildlife that call Oregon home.
- Supported the Woodland Fish and Wildlife Group by developing a publication on habitat piles and a publication on beavers.
- The contractor participated at both Oregon Wildlife Society and Oregon Society of American Foresters annual meeting. A booth was set up at both meetings and publications were distributed to participants.

#### 4.0 TENTATIVE 2022-23 PROGRAM GOALS





The following goals have been identified; these goals will be further developed and refined at the fall Steering Committee meeting.

- Develop and deliver a new WIMF publication
- Develop and deliver a series of short videos for the knowyourforest.org website
- Continue participation with NCASI and other partners and research groups

- Perform outreach with landowners through Neighbor-to-Neighbor tours, Tree Schools, Society of American Foresters, The Wildlife Society and Oregon Tree Farm System, and through virtual opportunities
- Draft and deliver articles and blogs for inclusion in newsletters or *OFRI eNews*
- Partner with Associated Oregon Loggers on outreach to forest operators





VISION	MISSION	VALUES	REPUTATION
 <p>Oregon's forests and forest sector are healthy, sustainable and thriving.</p>	 <p>The Oregon Forest Resources Institute (OFRI) supports the forest sector and the stewardship of natural resources by advancing Oregonians' understanding of the social, environmental and economic benefits of our forests.</p>	 <ul style="list-style-type: none"> <li>• <b>perseverance</b></li> <li>• <b>creativity</b></li> <li>• <b>integrity</b></li> <li>• <b>collaboration</b></li> <li>• <b>accountability</b></li> </ul>	 <p>Oregonians depend on OFRI as a credible source of quality information and education about the complexity of managing and sustaining Oregon's forests for all the benefits they provide.</p>

PRIORITIES	MEASURES	ACTIONS
 <p><b>Strengthen OFRI's reputation</b></p>	 <ul style="list-style-type: none"> <li>• Increase number of joint/co-invested projects with partners</li> <li>• Increase number of forums and conferences that OFRI participates in</li> </ul>	 <ul style="list-style-type: none"> <li>• Strengthen outreach and engagement with partners</li> <li>• Integrate more partners in our work</li> <li>• Increase OFRI's visibility</li> </ul>
<p><b>Better reach currently less-engaged audiences</b></p>	<ul style="list-style-type: none"> <li>• Increase number of partnerships/sponsorships with those we haven't partnered with previously</li> <li>• Increase K-12 and landowner first-time program participants over fiscal year 2024-2025 baseline</li> </ul>	<ul style="list-style-type: none"> <li>• Expand partnerships</li> <li>• Broaden the impact of our communications</li> <li>• Promote existing OFRI programs to increase participation</li> </ul>
<p><b>Enhance effectiveness of external communications</b></p>	<ul style="list-style-type: none"> <li>• Increase number of monthly visitors, engagement and inquiries with OFRI's websites</li> <li>• Increase number of digital and social media views, followers and engagement</li> </ul>	<ul style="list-style-type: none"> <li>• Take an overall look at OFRI's public education strategy and re-tool where needed</li> <li>• Increase/diversify OFRI-generated digital media</li> <li>• Seek new opportunities to involve contractors and partners in external communications</li> </ul>
<p><b>Support forest sector workforce development</b></p>	<ul style="list-style-type: none"> <li>• Facilitate development of recommendations for how Oregon can move forward in a comprehensive way on forest sector workforce development</li> </ul>	<ul style="list-style-type: none"> <li>• Convene and collaborate with a broad group of relevant state leaders on a coordinated effort to strengthen forest sector workforce development in Oregon</li> <li>• Continuously monitor and refresh OFRI forest career/professional development education programs and workshops</li> </ul>

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**A. PUBLIC EDUCATION**

**1a. Educational media impressions**

	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
Number of Print Ad Impressions	0	0	0	0	0	Source: Cappelli Miles / GARD
Number of TV Educational Media Impressions	20,360,000	24,749,000	0	38,728,105	33,953,064	Source: Cappelli Miles / GARD
Number of Radio Impressions (OPB sponsorship, ended FY18-19)	2,955,800	0	0	0	0	Source: Cappelli Miles / GARD
Number of Digital Media Impressions	4,359,936	16,004,764	0	17,587,666	32,319,536	Source: Cappelli Miles / GARD
Number of online streaming and social media impressions	11,294,479	11,417,357	0	49,932,129	49,288,818	Source: Cappelli Miles / GARD
Number of Outdoor Impressions	1,556,360	0	0	0	0	Source: Cappelli Miles / GARD
Number of Trade Print Media Impressions	12,712	12,712	12,712	12,712	12,712	Source: JB
<b>TOTAL Impressions</b>	<b>40,539,287</b>	<b>52,183,833</b>	<b>12,712</b>	<b>106,260,612</b>	<b>115,574,130</b>	

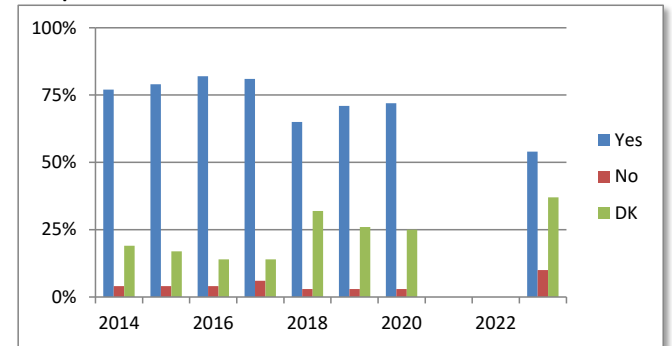
**1b. Educational media effectiveness**

(From 2012 Strategic Plan: Stable to increasing public knowledge about laws requiring replanting and protection of streams, water resources, and fish and wildlife habitat (75% or more knowledgeable about forest protection laws as measured by opinion research)

Does Oregon **law** require forest landowners to replant trees after harvest? (Source: DHM Research)

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Yes	77%	79%	82%	81%	65%	71%	72%	na	na	54%
No	4%	4%	4%	6%	3%	3%	3%	na	na	10%
DK	19%	17%	14%	14%	32%	26%	25%	na	na	37%

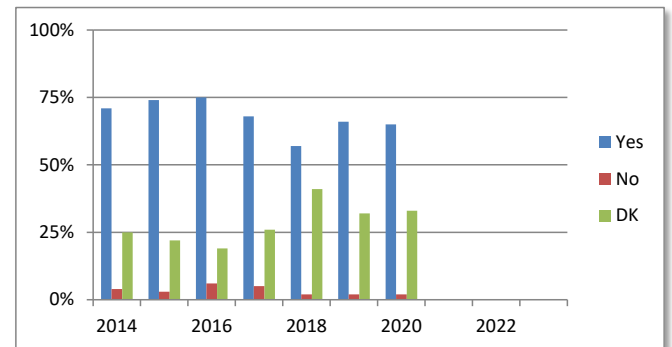
**Replant? 2010-19**



Does Oregon **law** require forest landowners to protect forest streams and water resources during timber harvest? (Source: DHM Research)

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Yes	71%	74%	75%	68%	57%	66%	65%	na	na	na
No	4%	3%	6%	5%	2%	2%	2%	na	na	na
DK	25%	22%	19%	26%	41%	32%	33%	na	na	na

**Protect forest streams and water? 2010-19**

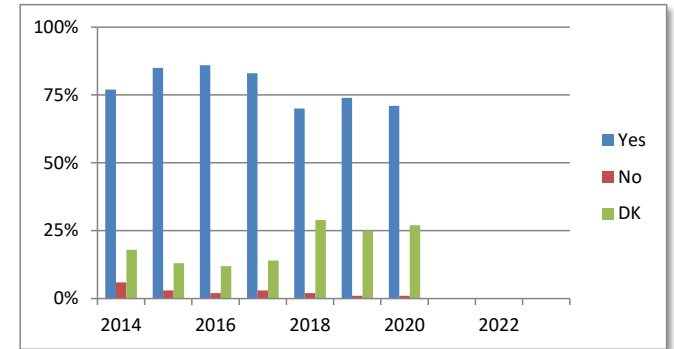


OFRI PERFORMANCE MEASUREMENTS - Fiscal Year 2022-23 (July 1, 2022 - June 30, 2023)

Does Oregon **law** require protection of fish and wildlife habitat in forests managed for timber production? (Source: DHM Research)

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Yes	77%	85%	86%	83%	70%	74%	71%	na	na	na
No	6%	3%	2%	3%	2%	1%	1%	na	na	na
DK	18%	13%	12%	14%	29%	25%	27%	na	na	na

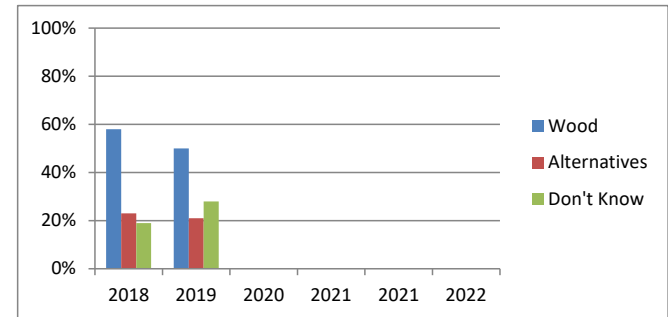
Protect fish and wildlife habitat? 2010-19



All things considered, which building materials do you think are better for the environment: wood, concrete or steel? (Revised wording broke out concrete and steel in 2017)

	2018	2019	2020	2021	2021	2022
Wood	58%	50%	na	na	na	na
Alternatives	23%	21%	na	na	na	na
Concrete	(14%)	12	na	na	na	na
Steel	(9%)	9	na	na	na	na
Don't Know	19%	28%	na	na	na	na

Preference re wood vs alternatives? 2014-19



**OFRI PERFORMANCE MEASUREMENTS - Fiscal Year 2022-23 (July 1, 2022 - June 30, 2023)**

**1d. Forestry and forest products education outreach**

Forestry and forest products education opportunities for opinion leaders, policymakers and others

	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
Number of publications printed, including reprints	26	17	17	14	20	Source: KS
Number of publications distributed	80,764	44,494	38,397	67,222	127,095	Source: KS
Number of OFRI-sponsored forums	11	7	7	7	5	Source: Forum records
Number of forum participants	4,200	2,045	5,097	5,097	963	Source: Forum records
Number of outreach presentations	23	5	8	10	14	Source: JW/NDE/RH
Number of participants	1,538	198	439	536	660	Source: JW/NDE/RH
Number of OFRI display venues	16	9	1	9	13	Source: JW
Number of participants	5,310	2,270	150	1,715	2,982	Source: JW
Number of OFRI-managed forest tours	4	1	1	1	1	Source: JB/JW/NDE
Number of OFRI-supported forest tours	9	1	1	0	1	Source: JB/JW/NDE/MC
Number of counties in which tours were held	6	2	1	1	1	Source: Log by tour-JW/JB/NDE
Number of tour participants	921	120	156	12	42	Source: Log by tour-JW/JB/NDE
Oregon Garden Rediscovery Forest visitor count	142,000	95,000	40,000	80,000	85,000	Source: JW & Oregon Garden

**1e. Collaboration**

	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
Number of collaborations	140	98	70	71	71	Source: All staff
Number of partners	>140	>120	>160	>160	>160	Source: All staff

**B. EARNED AND NEW MEDIA**

**1a. Earned media**

	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
Number of contacts with news media	35	27	33	14	11	Source: IB
Number of OpEds placed or assisted by OFRI	1	1	3	0	1	Source: IB
Number of editorial board visits by OFRI	0	0	0	0	0	Source: IB
Number of news releases issued by OFRI	4	2	4	7	8	Source: IB

**OFRI PERFORMANCE MEASUREMENTS - Fiscal Year 2022-23 (July 1, 2022 - June 30, 2023)**

**1b. New Media**

**All Websites**

	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
Average number of web visits per month	16,212	18,694	13,290	16,420	17,755	Source: JB
Total number of downloads	11,730	13,455	10,240	9,154	10,221	

**OregonForests.org**

	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
Average number of web users per month	13,914	16,259	10,982	14,502	7,703	Source: JB
Number of online publications	87	94	101	96	94	
Number of online videos	82	83	88	90	99	
Number of downloads	5,249	5,032	4,695	4,568	3,924	

**LearnForests.org**

	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
Average number of web users per month	551	573	405	612	668	Source: JB
Number of online publications	61	51	53	54	111	
Number of online videos	34	35	34	34	34	
Number of downloads	4,765	6,883	4,124	3,581	3,701	

**KnowYourForest.org**

	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
Average number of web users per month	1,500	1,643	1,671	1,188	957	Source: JB
Number of online publications	309	321	325	325	na	
Number of online videos	35	35	86	96	na	
Number of downloads	1,716	1,495	1,357	933	857	

**OregonForestFacts.org**

	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
Average number of web users per month	117	99	107	97	177	Source: JB

**OregonForestLaws.org**

	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
Average number of web users per month	130	120	125	118	8,250	Source: JB
Number of downloads	48	45	64	72	1,739	

**eNews public newsletter**

	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
Number of newsletters sent	15	13	11	15	14	Source: JB
Average monthly size of mailing list	1,698	1,657	1,646	1,641	1,689	

**"Forestry for the Classroom" K-12 newsletter**

	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
Number of newsletters sent	4	3	4	3	5	Source: JB
Average size of mailing list	2,600	2,582	2,564	2,541	2,528	

**OFRI YouTube Channel**

	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
Number of online videos	124	133	143	140	56	Source: JB
Total number of views	1,147,805	244,700	123,100	666,476	2,974,000	

**Social Media**

	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
Number of blogs	27	34	19	13	12	Source: IB
Total number of blog visits	10,999	14,630	11,305	12,546	10,653	Source: JB
Facebook likes	5,047	7,033	8,906	10,940	11,356	Source: IB
Twitter followers	1,253	1,561	1,756	1,836	1,868	Source: IB
Instagram followers	730	1,070	1,168	1,318	1,485	Source: IB
LinkedIn followers	na	na	na	207	449	Source: IB

**C. K-12 EDUCATION**

**1a. OFRI direct contact with educators**

	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
Number of teachers who receive <b>Forestry for the Classroom</b> electronic newsletter . . .	2,847	2,582	1,649	2,541	2,523	Source: KS
Number of <b>K-12 Forest Education Opportunities</b> distributed . . .	2,490	700	384	576	3,636	Source: KS
Number of K-12 Teacher Packets distributed from office and OG RF. . .	660	378	509	454	479	Source: KS
Number of OFRI K-12 forestry education materials distributed (not including Teacher Packets . . .)	22,341	18,148	11,449	7,760	44,038	Source: KS
Number of K-12 teachers attending professional development events presented by OFRI	313	82	60	91	100	Source:NDE/RH

**1b. Number of students participating in classroom forestry programs**

	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
Number of metro area (tri-county) students in classroom programs	37,770	18,047	5,820	10,244	12,279	Source:NDE/RH
Number of statewide students in classroom programs	141,087	75,242	26,916	41,242	56,048	Source:NDE/RH

**1c. Number of students participating in field forestry programs**

	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
Number of OFRI-funded bus field trips	488	286	7	121	257	Source:NDE/RH
Number of statewide students in field forestry programs	27,421	17,002	672	4,469	13,613	Source:NDE/RH
Number of metro area students in field forestry programs	8,391	7,930	30	888	4,207	Source:NDE/RH
Number of adults accompanying students in field forestry programs	4,692	3,130	50	718	2,083	Source:NDE/RH
Total number of participants in field forestry programs	32,113	20,132	722	5,187	15,696	

**1d. Number of teachers participating in one-day professional development workshops**

	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
Number of teachers participating in one-day workshops	632	369	267	311	585	Source:NDE/RH
Number of students reached by these teachers	71,130	41,681	40,085	48,875	65,250	Source:NDE/RH

**1e. Number of teachers participating in multi-day professional development workshops**

	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
Number of teachers participating in multi-day forestry programs	465	372	683	411	280	Source:NDE/RH
Number of students reached by these teachers	37,320	28,745	52,035	39,470	30,000	Source:NDE/RH

**1f. Number of teachers participating in one- and multi-day professional development workshops**

	FY 17-18	FY 17-18	FY 19-20	FY 21-22	FY 22-23	
Number of teachers participating in forestry programs	1,013	1,097	950	722	865	Source:NDE/RH
Number of students reached by these teachers	100,890	108,450	92,120	88,345	95,250	Source:NDE/RH

**OFRI PERFORMANCE MEASUREMENTS - Fiscal Year 2022-23 (July 1, 2022 - June 30, 2023)**

**1g. Number of programs and students participating in programs focused on forest sector career development and forestry workforce**

	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
Number of programs focused on forest sector career outreach	74	50	27	20	43	Source:NDE/JW/RH
Number of secondary students reached by career programs	4,150	2,211	414	488	1,034	Source:NDE/JW/RH
Number of career publications distributed by OFRI	6,915	1,549	3,105	2,570	4,480	Source:KS

**D. Forest Landowner Education**

**1a. Number of training sessions, participants in training activities and participant evaluations where feasible to measure learning**

	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
Number of OFRI-supported landowner training sessions	66	78	67	78	65	Source: OSU/JW
Number of participants in training workshops or activities	6,327	6,456	9,874	4,529	4,702	Source: OSU/JW
Number of participant evaluations/survey's	375	1291	3308	1110	1,400	Source: OSU/JW
Number of partners represented in <b>Resources for Family Forests</b> publication	23	24	24	25	25	Source: JW
Number of <b>Resources for Family Forests</b> distributed	1,600	8	1,050	2,165	1,620	Source: KS/JW

**E. ADMINISTRATION**

**1a. Amount of outside grants received**

FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
\$ 16,647	\$ 24,400	\$ 52,151	\$ 121,440	\$ -	Source: KS

**1b. Actual administration costs as a percentage of budget**

FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
9%	10%	16%	14%	13%	Source: KS

**1c. Years received the State Controller's "Gold Star" award for financial accounting (reflects received for previous fiscal year)**

(Pls. note this is for the previous FY. Footnote this in the AR)

	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	
Total number of Gold Star Awards: 19 consecutive years	Y	Y	Y	Y	TBD	Source: KS