



**Board of Directors Meeting  
Thursday, October 17, 2024**

The Century Hotel  
8185 SW Tualatin-Sherwood Rd, Tualatin

11:30 – 12:15 Lunch  
12:15 – 4:00 Meeting

Agenda

- I. Lunch
- II. Call to order – Paul Betts, Miami Alternatives, LLC
- III. Welcome and introductions
- IV. Approval of minutes
- V. Staff and board reports
  - Executive Director's report
  - Staff reports
  - Chair's report
  - Items from board members
- I. Public comment
- II. Report
  - Wildlife in Managed Forests program update
    - Fran Cafferata, Cafferata Consulting
  - Oregon State University updates
    - Holly Ober, LeeAnn Mikkelson and Erin Giebner, OSU
- III. Action items
  - Board appointments\*
    - Paul Betts
  - Officer elections\*
    - Paul Betts

- Forest products harvest tax rate for 2025\*  
Jim Paul, OFRI
- Fiscal Year 2024-25 new opportunities proposal: Oregon Natural Resources Education Program\*  
Rikki Heath, OFRI
- Oregon Administrative Rules proposed revisions\*
  - 628-010-0005 Definitions
  - 628-010-0030 Compensation for OFRI Board Members and Employees
  - 628-010-0210 IRS Retirement “Pick Up”
  - 628-020-0000 Definitions
  - 628-020-0010 Process for Determining Producer Class Qualifications
  - Jim Paul

#### IV. Reports

- Annual report
  - Inka Bajandas, OFRI
- Fiscal Year 2023-24 performance measurements
  - Inka Bajandas
- Strategic plan
  - Jim Paul

#### V. Adjourn

This meeting will be held in a facility that is accessible for persons with disabilities. If you need assistance to participate in this meeting due to a disability, please notify Kathy Storm at [storm@ofri.org](mailto:storm@ofri.org) at least two working days prior to the meeting.



OREGON FOREST RESOURCES INSTITUTE  
BOARD OF DIRECTORS MEETING

Northwest Wine Studies Center (Eola)  
215 Doaks Ferry Road NW, Salem

July 18, 2024

Meeting Minutes

**Members Present:**

Jennifer Beathe, Starker Forests, Inc.  
Gordon Culbertson, Whitewater Forests, LLC  
Tom DeLuca, Oregon State University  
Mike Hicks, IAM-AW District W24  
Garren Hitner, Century Forest Management  
Eric Kranzush, Giustina Land & Timber Co. LLC  
Dan Newton, Newton Forestry LLC  
Kristin Rasmussen, Hampton Lumber & Family Forests  
Madeleine Thompson Rudolph, Thompson Tree Farm  
Brian Trenholm, Weyerhaeuser Company

**Staff:**

Inka Bajandas  
Jordan Benner (via Zoom)  
Rikki Heath  
Margaret Miller  
Joni Nebril  
Jim Paul  
Kathy Storm  
Julie Woodward

9755 SW Barnes Rd., Suite 210  
Portland, OR 97225  
971-673-2944  
971-673-2946 facsimile

**Guests:**

Mike Bondi, Forests Forever  
Sara Duncan, Oregon Forest Industries Council  
Marcus Kauffman, Oregon Department of Forestry  
Ken Everett, Forests Forever  
Michelle Neiss, DHM Research  
Mike Shaw, Oregon Department of Forestry  
Alexis Wong, Gard Communications

**CALL TO ORDER**

The meeting was called to order by Vice-chair Dan Newton at 9:31 a.m.

**APPROVAL OF MINUTES**

**Motion: Garren Hitner moved to approve the April 18, 2024 board meeting minutes. The motion was seconded by Mike Hicks. Voting for the motion: Jennifer Beathe, Gordon Culbertson, Mike Hicks, Garren Hitner, Eric Kranzush, Dan Newton, Kristin Rasmussen, Madeleine Thompson Rudolph and Brian Trenholm. Voting against the motion: none. Motion passed.**

**STAFF AND BOARD REPORTS****Executive Director (Jim Paul)**

- Announced retirement of Norie Dimeo-Ediger, who has worked for OFRI as the director of K-12 for the last 25 years.
- OFRI completed a reorganization of our agency's organization chart to ensure clear lines of succession and smoother transition in case of turnover. Kathy will email the updated organization chart to the board.
- Awards: The State Controller Gold Star Award for Kathy Storm's leadership in accounting; a Silver Award for excellence from the National Association of Communication; and two Silver Awards for video and television work from the 2024 Telly Awards.
- Higher Education Coordinating Commission and workforce development: OFRI has been part of two meetings with the forestry workforce steering committee. They approved a charter and request for proposals to hire the consultant to do the study. The new K-12 director will take the lead on workforce development.

**Vice-Chair (Dan Newton)**

- Appreciates OFRI's participation in the Family Forest Tour by sponsoring the tour buses and providing excellent publications, as well as Margaret Miller's active engagement with the small family woodland owners. Overall, it was a positive experience.

**Board Members (Jennifer Beathe and Mike Shaw)**

- Beathe invited the board and staff to a local brewer tasting event in Philomath today at 4:30 p.m. featuring a rice lager brew with spruce tips donated by Starker Forests. A flier was circulated with more information.
- Deputy State Forester Mike Shaw reported the fire season took a dramatic turn over the last 10 days. Several large fires started during the heat wave and then dry lightning hit. ODF's three fire teams are deployed throughout the state, and there's a resource shortage

throughout the West. USFS and BLM have no fire teams available. ODF continues working with other states and possibly internationally to send resources. Fire costs are estimated to exceed \$100 million in this season.

#### **Public Education (Jordan Benner and Inka Bajandas)**

- **Sustainable forestry and wood products:** With the help of our project steering committee, the report manuscript has been finalized. The report is being designed and the public education working group will have a chance to review a design proof. Staff is targeting an early fall publish date in time for distribution at the October board tour.
- **2025 Mass Timber Conference booth:** OFRI has reserved booth space at the 2025 International Mass Timber Conference in March. We plan to distribute and promote the new special report about sustainable wood sourcing at the conference. Board members are invited to attend and join OFRI staff at the conference.
- **Social media intern:** Our former social media intern, Treyton Pokorney, has remained on staff as a temporary employee to assist with our social media outreach. Trey's last day at OFRI is July 31. We are currently in the process of hiring an undergraduate college student intern to replace him. The application deadline was July 12.
- **ACE Conference:** Director of Communications Jordan Benner and Public Affairs Manager Inka Bajandas attended the 2024 Association for Communication Excellence (ACE) Conference in Salt Lake City last month. The conference is an opportunity for networking and professional development with peers in agriculture and natural resource communications. Bajandas accepted the Gold Award in the ACE Critique & Awards Program for OFRI's *Finding Common Ground* special report.

#### **K-12 Education (Rikki Heath)**

- **Oregon Garden natural resources education:** We finished off The Oregon Garden Natural Resources Education season in June. This year, we taught over 2,400 students, which — with my maternity leave last fall — was less than normal, but more than last year. We're still climbing back up to our participant target from before COVID.
- **Summer projects:** The summer is a time for me to revise the curriculum, restock equipment and hire new staff, as necessary. This summer, my big project is revision of The Oregon Garden student journal, which students fill out when attending the program. I will also be making smaller revisions to the Outdoor School journal.
- **Marion County Youth Conservation:** Forest Landowner Education Manager Margaret Miller and I have a week to work with the local Marion County Youth Conservation Crew. They will volunteer at The Oregon Garden this August, maintaining trails and educational areas and taking care of the Christmas trees, and they'll also get some forestry and career education at the end of the week. We have been partnering with them for the past eight years.
- **Oregon Natural Resources Education Program (ONREP):** In August, we partner with ONREP to provide a regional experience for high school teachers. This year we're holding a workshop titled "Pollinators in Managed Forests" in Tillamook with Hampton Lumber. We already have 25 teachers registered.
- **Home School Day:** We hold a Home School Day event at The Oregon Garden every September to provide an educational opportunity for homeschool students. I work with our partners in Marion County to set up self-paced learning stations throughout the garden. These include topics like forest as a habitat, fire prevention, bugs, plant adaptation, birds, macroinvertebrates and many others. In the past, we have seen up to 800 people during the day.

## **Landowner Education (Julie Woodward and Margaret Miller)**

- **Recent events:** OFRI and Partnership for Forestry Education (PFE) partners updated and expanded the landowner resource guide prior to the 2024 Family Forest Convention. The new edition includes new resources and maps. The Family Forest Convention, held from June 13-15, 2024, was sponsored by OFRI and attracted over 200 attendees. The three-day event featured forestry tours, educational sessions and an awards ceremony. On May 29, a partnership tour featuring research funded by SFI and NCASI took place, which included an eDNA highlight and was attended by more than 40 participants.
- **Other programming highlights:**
  - PFE annual meeting: April 22, 2024, Julie Woodward and Margaret Miller hosted for all the partners.
  - Society of American Foresters (SAF) annual meeting: May 8-10, 2024, Julie Woodward and Margaret Miller tabled the event. Julie Woodward was also a presenter.
  - SAF pollinator webinar series: spring/summer 2024, Margaret Miller was the facilitator for the webinar.
  - Oregon Women in Lumber workshop: May 16, 2024, Julie Woodward and Margaret Miller were in attendance, and Julie Woodward planned the event.
  - Master Woodland Managers 2024 graduation: June 25, 2024, Julie Woodward and Margaret Miller were in attendance and provided a gift for graduates.
  - Oregon Community Trees conference: June 27, 2024, Julie Woodward and Margaret Miller were in attendance and tabled the event.
  - ODF “Hot Topics” presentation on OFRI resources & LandMapper: July 11, 2024, Margaret Miller presented at the event.
  - Washington County Tree Farmer of the Year Tour: July 13, 2024, Julie Woodward and Margaret Miller were in attendance and provided a materials packet for the event attendees.
- **Upcoming educational programming and events**
  - Tribal-State Government-to-Government Summit: July 23-24, 2024
  - Oregon Conservation Youth Event: August 12-14, 2024
  - Oregon Small Woodlands Association fall meeting in Redmond: September 11, 2024
  - SAF National Convention: September 17-20, 2024
  - Tree School Umpqua: September 28, 2024
  - Mastication & air curtain incinerator landowner demo: October 2024
  - PFE fall meeting: TBD
  - Christmas tree signage installation and joint press release: TBD
- **Other upcoming projects**
  - The digital version of *Oregon’s Forest Protection Laws: An Illustrated Manual* was released on April 29, 2024. The public comment period is currently ongoing, with revisions and reviews in progress. Jeff Wimer has been added to the writing team, and the next anticipated completion and printing is expected by February 2025.
  - A cross-agency forestry demonstration will be held in Benton County in early October. This demonstration will include an air curtain incinerator (ACI) and a 1-acre mastication demonstration.
  - LandMapper demonstration and walkthrough provided by Margaret Miller. This tool is important in ongoing work happening with the PFE and the unified management plan.

### **Business Operations (Kathy Storm and Joni Nebril)**

- **Sortly inventory management software:** Executive Assistant Joni Nebril researched and implemented an electronic inventory system that tracks, organizes and manages our publication inventory from any device, in any location. It's simple and intuitive, and we were able to start tracking inventory in minutes. Our team has been using Sortly since December 2023.
- **OregonBuys/statewide e-procurement system:** On February 1, OFRI went live with OregonBuys, which features procure-to-pay automated processes from request through payment, including workflows and approvals, solicitations, bid submission, purchase orders, invoicing and reporting. Team members can review and approve invoices electronically, which results in a quicker turnaround time for processing invoices for payment.

### **PUBLIC COMMENT**

None

### **FINANCIAL REPORTS**

Director of Business Operations Kathy Storm reviewed the April financial report and will send the May report once completed.

### **ACTION ITEMS**

As Executive Director Jim Paul reported at the April 18 board meeting, the public comment period for Oregon Administrative Rule 628-010-0010 – Harvest Tax Rate for OFRI closed after the April board meeting. No public comment was received.

**Motion: Jennifer Beathe moved to adopt the revised Oregon Administrative Rule 628-010-0010 – Harvest Tax Rate for OFRI. The motion was seconded by Madeleine Thompson Rudolph. Voting for the motion: Jennifer Beathe, Gordon Culbertson, Mike Hicks, Garren Hitner, Eric Kranzush, Dan Newton, Kristin Rasmussen, Madeleine Thompson Rudolph and Brian Trenholm. Voting against the motion: none. Motion passed.**

As stated in the public hearing earlier this morning, Oregon Administrative Rule 628-010-0000 updates public notification procedures for administrative rule changes.

**Motion: Gordon Culbertson moved to adopt the revised Oregon Administrative Rule 628-010-0000 – Administrative Notification. The motion was seconded by Kristin Rasmussen. Voting for the motion: Jennifer Beathe, Gordon Culbertson, Mike Hicks, Garren Hitner, Eric Kranzush, Dan Newton, Kristin Rasmussen, Madeleine Thompson Rudolph and Brian Trenholm. Voting against the motion: none. Motion passed.**

Executive Director Paul asked the board to direct staff to review OFRI's remaining administrative rules and present revisions, if necessary, at the October board meeting.

**Motion: Jennifer Beathe moved to direct staff to review remaining OFRI administrative rules and present proposed changes at the October board meeting. The motion was seconded by Brian Trenholm. Voting for the motion: Jennifer Beathe, Gordon Culbertson,**

Mike Hicks, Garren Hitner, Eric Kranzush, Dan Newton, Kristin Rasmussen, Madeleine Thompson Rudolph and Brian Trenholm. Voting against the motion: none. Motion passed.

**Fiscal Year 2024-25 new opportunities proposal**

Manager Miller and Marcus Kauffman, Oregon Department of Forestry, led the board through a new opportunities proposal for \$25,000 to advance biomass utilization in Oregon. Discussion followed, and Miller and Kauffman may return in 2025 with a revised proposal.

**REPORTS**

Michelle Neiss of DHM Research provided post-advertising results.

Alexis Wong of Gard Communications reviewed OFRI's proposed Fiscal Year 2024-25 media planning strategy.

Mike Bondi and Ken Everett of Forests Forever provided an overview of programs at the Hopkins Demonstration Forest and their plans for the future.

Executive Director Paul will review OFRI's strategic plan with the board at the October board meeting.

Director of Forestry Julie Woodward provided a short update on the forest economic study she is working on. She asked board members to give input and to respond with any interest in serving on the committee.

Executive Director Paul reviewed and provided an update of ODF's Forest Products Harvest Tax projections.

Executive Director Paul reviewed the staff's budget development for Fiscal Year 2025-26 scenarios. Staff is recommending a 5-cent increase in harvest tax effective January 2025.

Director Woodward provided an overview of activities and events for the October board meeting, reception/dinner and tour. The tour will include visits to the Port of Portland and Timberlab and will conclude at the Portland Airport Terminal 2 project.

**ADJOURNMENT**

The meeting adjourned at 2:38 p.m.

Respectfully submitted,

Joni Nebri  
Executive Assistant





**OREGON FOREST RESOURCES INSTITUTE**

**PUBLIC HEARING ON PROPOSED CHANGES  
TO OREGON ADMINISTRATIVE RULE 628-001-0000**

July 18, 2024

Hearings Officer: Dan Newton, Vice-Chair, Oregon Forest Resources Institute Board of Directors

A public hearing was held on July 18, 2024, to hear testimony on the Oregon Forest Resources Institute's proposed change to Oregon Administrative Rule 628-001-0000 Administrative Rule Notification.

Copies of the proposed change were emailed to entities listed in Oregon Administrative Rule 628-001-0000 Administrative Rule Notification and posted on Oregon Forest Resources Institute's website.

The public hearing was opened at 9:33 a.m., and no one testified.

The hearing closed at 9:35 a.m.

Respectfully submitted,

A handwritten signature in blue ink that reads "Kathy Storm".

Kathy Storm  
Director of Business Operations



Oregon Forest  
Resources Institute

# Wildlife in Managed Forests

## 2023 – 2024 Summary

October 19, 2024 Board Meeting  
Fran Cafferata



**Cafferata**  
CONSULTING

# Presentation Outline

- Program Overview
- Steering Committee
- NCASI Partnership
- New Publication/webinar
- Tours and Presentations
- Next Steps





# Program Overview

- The Wildlife in Managed Forests (WIMF) program supports OFRI's mission to the forest sector and the stewardship of natural resources by advancing Oregonian's understanding of the social, environmental and economic benefits of our forests.
- Specifically, the WIMF outreach and communication program helps forest landowners understand how to effectively and intentionally manage their forests for both healthy wildlife populations and sustainable timber production.

# Program Overview – WIMF Outreach

- Workshops
- Webinars
- Tours
- Partnerships
- Publications
- Know Your Forest



# Program Overview – WIMF SERIES



Available online: [OregonForests.org](http://OregonForests.org)

# Steering Committee

- Includes Project Partners
- Meets every year
- Discuss program goals
- Verify program goals are met



## Project Partners

- Confederated Tribes of the Grande Ronde
- Giustina Land and Timber
- Manulife Investment Management
- National Council for Air and Stream Improvement
- Nuveen Natural Capital
- Oregon Department of Fish and Wildlife
- Oregon Department of Forestry
- Oregon Forest Industries Council
- Oregon State University
- Port Blakely
- Starker Forests
- United States Forest Service
- Weyerhaeuser Company
- Hampton Lumber



# NCASI Partnership

Attend meetings

Current projects

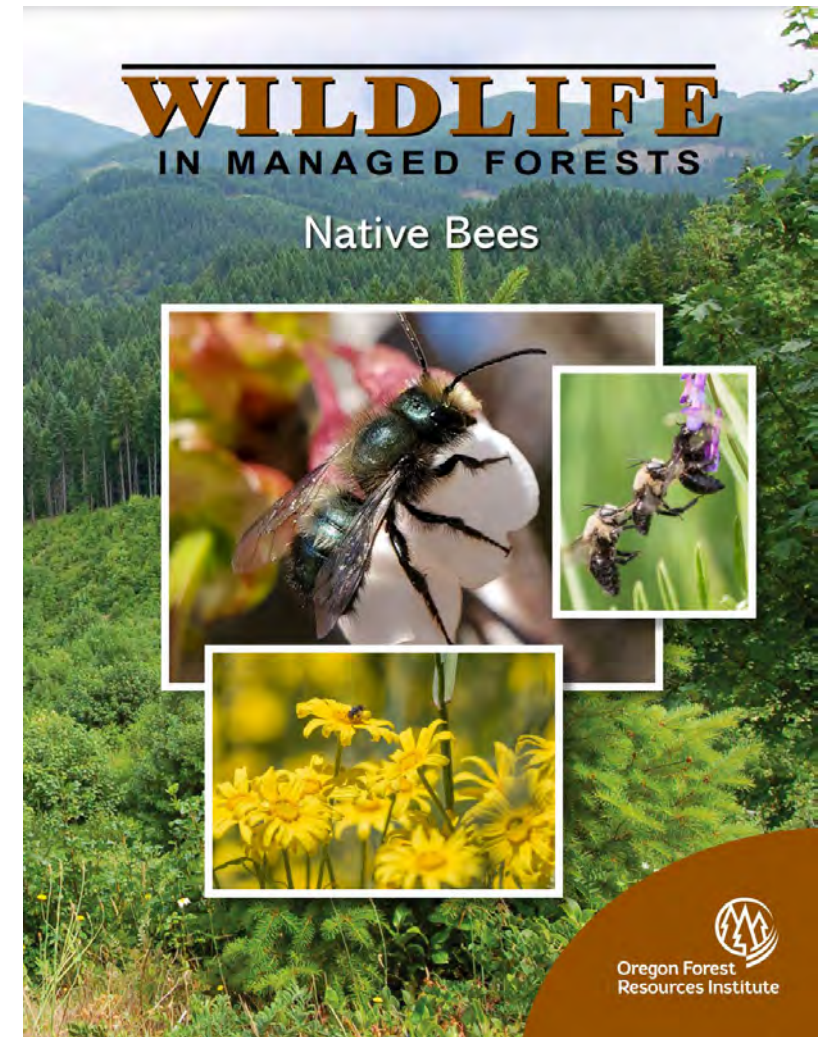
- Pollinators
- Value of Slash Piles to Wildlife, Implications for Marten and Fisher
- Riparian Areas
- Fisher CCA
- Biodiversity in Natural and Managed Forests
- Wildlife Conservation Initiative
- DNA Metabarcoding and Carnivores
- Red Tree Voles
- Retained Structures
- IFM Avian Point Count/Vegetation
- Humboldt Marten Movement
- Black-backed Woodpeckers
- Post Fire Studies



# New Publication

## *WIMF: Native Bees*

This 24-page booklet offers forest landowners and managers an introduction to the vast variety of native bees that are found in Oregon's forests. This booklet provides a background and context for better understanding of the role managed forests play in providing habitat for native bees. The reader will learn about the threats to native bees, current research and will learn techniques to provide habitat for native bees.



Available online:  
[OregonForests.org](https://OregonForests.org)

# Tours and Presentations

- Provided *Wildlife in Managed Forests: Native Bees* webinar and presented at Tree School Field Day
- Presented *Forests as Habitat for Wildlife: Priority Actions for Habitat Management* at Tree School Clackamas County
- Supported the Woodland Fish and Wildlife group
- Presented to a Forest Ecosystems and Society (FES) class about wildlife in working forests at OSU
- Table at The Wildlife Society and Society of American Foresters annual meetings
- Presented on managing slash for wildlife for the Family Forest Convention
- Delivered a wildlife planning presentation for the Family Forest Convention
- Developed and delivered the Wildfire and Biodiversity Field Tour

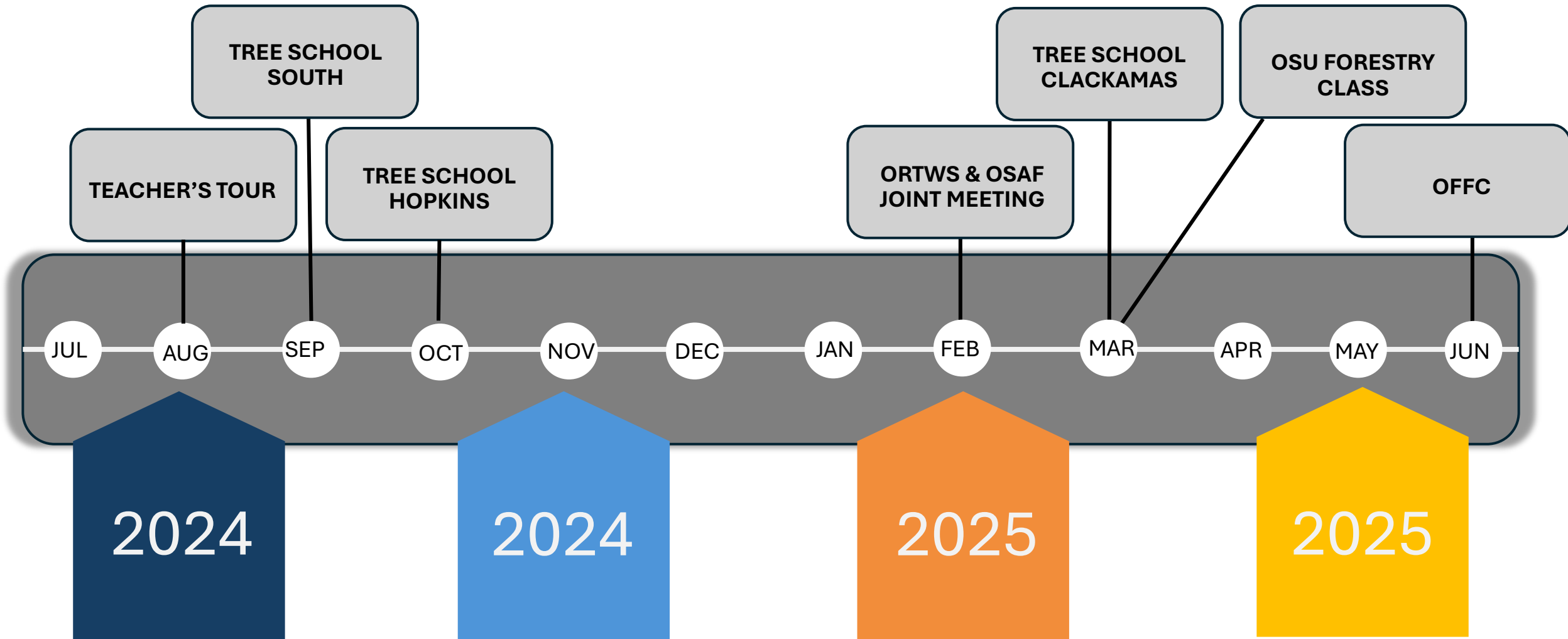




# 2024-2025 Program Goals

- Provide updates to the publications in the Wildlife in Managed Forests series.
- Finalize the special report on wildlife.
- Develop and deliver a series of short videos for the KnowYourForest.org website.
- Continue participation with NCASI and other partners/research groups.
- Perform direct outreach with landowners.
- Draft and deliver articles and blogs for inclusion in newsletters or OFRI's eNews.
- Partner with AOL on outreach to forest operators.
- Develop a strategic plan for the WIMF program in alignment with OFRI's new strategic plan.

# EVENTS CALENDAR 2024-2025





Questions?



Born and raised in Eugene, OR, I earned degrees in Finance and Accounting from the University of Wisconsin in 2014. Since graduating, I have been working in public accounting in the Portland area. I am now a CPA licensed in Oregon, specializing in fiduciary, estate, and gift tax returns at Delap LLP.

For several summers, I worked at my family's business, Giustina Land & Timber Co., helping to collect data for the GIS software, working on timber cruises and in our seed orchard doing maintenance. I am now an owner of the company.

I have been serving on the Campaign Steering Committee for the OSU College of Forestry since 2022.

I am eager to bring my business background to the board and contribute to OFRI's mission of educating Oregonians about Oregon's forests and their benefits to its communities.

## PRODUCER OR LANDOWNER ORGANIZATION VALIDATION

### Instructions for Nomination to Oregon Forest Resources Institute Board of Directors:

Print or type name of nominee here: Daniella Giustina  
*Nominee*

As a nomination requirement for the appointment to the board of the Oregon Forest Resources Institute, the State Forester needs certification of the nominee's membership in a producer's organization or an organization representing landowners who meet the requirements of ORS 526.610(4). This validation also affirms the nominee's "profound interest in the development of Oregon's forest products industry." Please complete the validation form below.

#### Definitions:

"Producer" means a producer of forest products and includes any person, partnership, association, corporation, cooperative or other business entity involved in growing, harvesting and processing of timber or timber products. "Producer" does not include landowners who meet the requirements of ORS 526.610(4).

"Landowner meeting requirements of ORS 526.610(4)" means an owner of between 100 and 2,000 acres of forestland and who has no direct financial interest in any forest products processing activity.

"Producer organization" means a bona fide organization, designated from time to time by the State Forester, that represents producers of timber or timber products, or organizations representing landowners who meet the requirements of ORS 526.610(4), a majority of whose members reside in Oregon and whose objectives include public policy participation in statewide issues affecting timber and the timber industry in Oregon. A bona fide organization is one which has a charter, by-laws, membership requirements and which conducts meetings on a regular basis. Producer organizations currently meeting this requirement include: American Forest Resources Council, Oregon Forest Industries Council, Oregon Small Woodlands Association, Associated Oregon Loggers, Southern Oregon Timber Industries Association, Douglas Timber Operators, Western Hardwood Association, Oregon Tree Farm System and Oregon Logging Conference.

#### VALIDATION

I attest the above-named nominee is a member in good standing with our organization and has demonstrated a profound interest in developing Oregon's forest products industry. I am a representative of a producer's or landowner's organization and have read the above instructions. I understand that any misrepresentation on my part may result in the nominee's disqualification for appointment to the board of the Oregon Forest Resources Institute.



Recommendation for appointment to Oregon Forest Resources Institute Board of Directors:

*(Please write recommendation in space provided or attach additional page(s) if more space is needed.)*

It gives me great pleasure to recommend Daniella Giustina for service as a director on the board for the Oregon Forest Resources Institute (OFRI). Daniella is one of the family member owners of Giustina Land & Timber Co., a 4th generation family-owned forest management company located in Eugene, Oregon. Their company practices long-term sustained yield forestry as an American Tree Farm System Certified Company and Sustainable Forestry Initiative® (SFI) program participant.

As a Certified Public Accountant (CPA), licensed in the state of Oregon, Daniella understands business and critical to operating an organization. As a third-generation owner, Daniella understands the long-term nature and multi-generational approach to forestland stewardship and sustainability, upon which the sector was developed here in Oregon. GLT not only manages for the long-term but recognizes that different landowners have different management objectives – an important perspective to have represented on the OFRI board. Giustina Land & Timber was heavily impacted by the Labor Day fires of 2020 – another important perspective to have represented on the OFRI board.

OFRI and the forest products sector will be well served by adding Daniella Giustina to the Board of Directors.

Name (print) Chris Edwards

Organization Oregon Forest Industries Council

Title President

Signature /s/ Chris Edwards Date January 13, 2023

*Organization Representative*



# DIRECTOR'S NOMINATION FORM

Oregon Forest Resources Institute  
Nominee Registration

Name: Newton Daniel MI  
Last First MI

Address: 6600 Hayhurst Rd  
Street or Mailing Address

Yoncalla OR 97499  
City State Zip

360 606 5042 \_\_\_\_\_  
Cell Phone Home Phone

\_\_\_\_\_  
Work Phone

newtimber@hotmail.com  
Email Address

Indicate last year in which harvest tax paid: 2020 under Daniel Newton  
(not applicable to Employee Rep. applicants) Name taxes filed under

I am qualified to be nominated for:

Class 1  Class 2 \_\_\_\_\_ Class 3 \_\_\_\_\_  
SWO \_\_\_\_\_ Employee Representative \_\_\_\_\_

## CERTIFICATION:

I have read the classification description and eligibility requirements for the OFRI Board of Directors and certify that I am eligible to serve on the board. Misrepresentation may disqualify me as a board nominee.

[Signature] 8/14/24  
Signature in Full Date

Send completed application packets to the State Forester: Oregon Department of Forestry, Attention Esmeralda Boies, 2600 State Street, Bldg. B, Salem, Oregon 97310, or via email at [Esmeralda.Boies@odf.oregon.gov](mailto:Esmeralda.Boies@odf.oregon.gov). Applications must be received no later than 5:00 p.m. on September 3, 2024. Please include a short biography.

**DIRECTOR'S NOMINATION FORM**

**Oregon Forest Resources Institute  
Nominee Registration**

Name: Betts Paul W  
Last First MI

Address: P.O. Box 708  
Street or Mailing Address

McMinnville OR 97128  
City State Zip

(971) 237-4353 ←  
Cell Phone Home Phone

(503) 472-7186  
Work Phone

pbefts@miami-corp.com  
Email Address

Indicate last year in which harvest tax paid: 2023 under Miami Alternatives, LLC  
(not applicable to Employee Rep. applicants) Name taxes filed under

I am qualified to be nominated for:

Class 1 \_\_\_\_\_ Class 2 X Class 3 \_\_\_\_\_  
SWO \_\_\_\_\_ Employee Representative \_\_\_\_\_

**CERTIFICATION:**

I have read the classification description and eligibility requirements for the OFRI Board of Directors and certify that I am eligible to serve on the board. Misrepresentation may disqualify me as a board nominee.

Paul Be 8/13/24  
Signature in Full Date

Send completed application packets to the State Forester: Oregon Department of Forestry, Attention Esmeralda Boies, 2600 State Street, Bldg. B, Salem, Oregon 97310, or via email at [Esmeralda.Boies@odf.oregon.gov](mailto:Esmeralda.Boies@odf.oregon.gov). Applications must be received no later than 5:00 p.m. on September 3, 2024. Please include a short biography.



OFRI Budget Scenario Projections

Scenario 1b

(actual /projected)

Assumed future harvest levels (BBF):	Q1-Q3	2.499
	Q4	0.741
	Total	3.24

Assumed annual budget growth	3.5%
Assumed projected spend	97%
Assumed annual interest rate on reserve	3%

	<u>2022-2023</u>	<u>2023-2024</u>	<u>2024-2025</u>	<u>2025-2026</u>	<u>2026-2027</u>	<u>2027-2028</u>	<u>2028-2029</u>	<u>2029-2030</u>
Projected budget reduction target	--	--	--	-\$570,000	\$0	\$0	\$0	\$0
Annual Harvest (BBFT)	4.036	3.354	3.240	3.240	3.240	3.240	3.240	3.240
FPHT (per MBF)	\$1.12	\$1.12	\$1.17	\$1.17	\$1.17	\$1.17	\$1.17	\$1.17

	<u>2022-2023</u>	<u>2023-2024</u>	<u>2024-2025</u>	<u>2025-2026</u>	<u>2026-2027</u>	<u>2027-2028</u>	<u>2028-2029</u>	<u>2029-2030</u>
Reserve Balance on July 1	\$2,681,244	\$3,351,250	\$3,477,747	\$2,395,420	\$1,938,586	\$1,450,984	\$931,623	\$379,483
Interest/Other Income	\$118,068	\$196,170	\$124,332	\$71,863	\$58,158	\$43,530	\$27,949	\$11,385
FPHT Revenues	\$4,529,516	\$3,756,445	\$3,666,053	\$3,791,011	\$3,791,011	\$3,791,011	\$3,791,011	\$3,791,011
Subtotal	\$7,328,828	\$7,303,865	\$7,268,132	\$6,258,294	\$5,787,754	\$5,285,524	\$4,750,582	\$4,181,879
Budget	\$3,977,578	\$3,826,118	\$4,872,712	\$4,319,708	\$4,336,771	\$4,353,901	\$4,371,099	\$4,388,365
<b>ENDING RESERVE BALANCE</b>	<b>\$3,351,250</b>	<b>\$3,477,747</b>	<b>\$2,395,420</b>	<b>\$1,938,586</b>	<b>\$1,450,984</b>	<b>\$931,623</b>	<b>\$379,483</b>	<b>-\$206,486</b>

[Annual Budget Scenario Projections Oct 3 2024.xlsx]Scenario 1b

**Scenario 1: Reduces Public Ed. ad-buy budget by an additional \$200K in 2024-2025, and postpones any additional major reductions until FY 2025-2026 (all scenarios). Includes FY 2023-24 interest and FPHT actual revenues. No future FPHT increases.**

OREGON FOREST RESOURCES INSTITUTE  
Fiscal Year 2024-25 New Opportunities Proposal

**Building Capacity: Increasing New Curriculum to Expand Reach (K-12 Education)**

**Goal:** Oregon State University's Oregon Natural Resources Education Program (ONREP) is requesting OFRI funds to help expand their curricula offerings to include Project WET's core guides (*Foundations of Water Education*, *Climate, Water and Resilience*, and *Getting Little Feet Wet*) and Project Learning Tree's *Explora tu Ambiente* (Spanish version) to support the reach of currently less engaged audiences. This includes formal and nonformal K-12 educators who want to make the connection between forests and clean, healthy water, as well as those who work with students who are multi-language learners.

**Background:** In late fiscal year 2024, ONREP was invited to be the Oregon state host of Project WET (Water Education Today), whose mission is to advance water education to understand global challenges and inspire local solutions. This allowed ONREP to be the central home of three national natural resources curricula: Project Learning Tree, Project WILD and Project WET. By providing environmental education professional development at no cost to K-12 educators throughout Oregon using these curricula, we can increase our capacity to reach educators through locally relevant resources and issues.

ONREP maintains a small cache of core guides to send to our facilitator teams as they design and implement professional development workshops for educators across Oregon. With the unforeseen opportunity of expanding the curriculum offered at these workshops and the new access to *Explora tu Ambiente* happening after ONREP and OFRI had negotiated the two organizations' fiscal year 2024-25 agreement, ONREP has limited budget to cover purchasing the following new curricula:

- *Foundations of Water Education* – This activity guide for grades K-12 contains 12 lessons that provide a foundation to build water literacy in students.
- *Climate, Water and Resilience* – This activity guide for grades 6-12 is designed to support educators teaching about climate and climate change using interactive, objective and science-based activities.
- *Getting Little Feet Wet* – This early childhood (pre-K through second grade) activity guide contains 11 interactive activities to explore different aspects of water.
- *Explora tu Ambiente: Guía de Actividades K-8* – This Spanish language guide for grades K-8 includes 50 hands-on, multidisciplinary activities to connect multilingual learners to nature and increase young people's awareness and knowledge about their environment.

**Description:** Being certain that ONREP has a cache of the four new curricula mentioned above will ensure that the program’s facilitators have access to the supplies needed to reach less engaged audiences by providing professional development to K-12 educators, including those who teach multilingual students, on how the health of water and forests are intricately linked. This one-time ask will allow ONREP to meet the needs of our facilitators and educators for this year without compromising the supply of our other core curriculum from Project Learning Tree and Project WILD.

**Budget:** ONREP is seeking \$12,120 from the new opportunities budget to purchase the following curricula:

#	Curriculum Name	Each	Total	Shipping
150	<i>Foundations of Water Education</i>	\$17	\$2,550	\$255
150	<i>Climate, Water and Resilience</i>	\$16	\$2,400	\$240
150	<i>Getting Little Feet Wet</i>	\$15	\$2,250	\$225
150	<i>Explora tu Ambiente</i> (online)	\$20	\$3,000	\$0
	<b>Subtotal</b>		<b>\$10,200</b>	<b>\$720</b>
	Programming OSU Indirect Costs (10%)		\$1,200	
			<b>Grand Total</b>	<b>\$12,120</b>

**Project Timeline:**

Task	Date
Order the guides from the Sustainable Forestry Initiative and Project WET	December 2024
Train facilitators	January-March 2025
Schedule, design and implement professional development (PD) using Project WET	December 7, 2024
Schedule and design PD using <i>Getting Little Feet Wet</i>	January-June 2025
Schedule and design PD using <i>Climate, Water and Resilience</i>	January-June 2025
Schedule, design and implement PD, preferably offered in Spanish, using <i>Explora tu Ambiente</i>	January-June 2025
Share pertinent workshop evaluation data with OFRI	July 2025
OFRI year-end report	July 2025



Note that having enough curricula in stock at ONREP by early 2025 will allow the program to seamlessly meet the needs for educator workshops without having to procure additional funds and order additional guides in an on-demand way.

Respectfully Submitted,

LeeAnn Mikkelson  
Director, ONREP



Oregon Administrative Rule 628-010-0005  
OAR Notification

**628-010-0005**

**Definitions**

The following words and phrases, when used in this division, shall mean the following unless the context otherwise requires:

**(1) "Actual and necessary" means that a travel or other expense:**

**(a) Is an actual expense incurred by a member in carrying out official duties; and**

**(b) The expense is necessary to enable the member to carry out official duties.**

~~(12)~~ "OFRI" means the Oregon Forest Resources Institute.

~~(23)~~ "Board" means the Oregon Forest Resources Institute Board of Directors, inclusive of elected, appointed, and ex officio members.

~~(34)~~ "Chairperson," "Chairman" or "Chair" means the Chairperson of the OFRI Board of Directors.

~~(45)~~ "Committee" means a subcommittee of the OFRI Board of Directors.

**(6) "Employed in full-time public service" means employment by a public body as that term is defined in ORS 274.109. For example, the Dean of the College of Forestry at the Oregon State University is employed in full-time public service.**

~~(57)~~ "Executive Director" means the Executive Director of the Oregon Forest Resources Institute.

**(8) "Member" or "Board member" or "OFRI board member" means any individual appointed by the State Forester to serve on the Board of the Oregon Forest Resources Institute.**

**(9) "Non-qualified member" means a Board member other than a Qualified member.**

**(10) "Other expenses" includes, but it not limited to, expenses incurred by a Board member of the Oregon Forest Resources Institute in employing a substitute to perform duties, including personal, normally performed by the Member which the Member is unable to perform because of the performance of official duties and which by the nature of such duties cannot be delayed without risk to health or safety. No Member shall be reimbursed for expenses incurred in employing a substitute in excess of \$20 per day.**

**(11) "Official duties" includes:**

**(a) Attendance at a Board meeting or subcommittee meeting;**

**(b) Substantial preparation for a Board meeting or Committee meeting; and**

**(c) Attendance at a conference or other activity as a representative of the Board, either at the request of the Chair or as authorized in advance by a vote of the Board.**

**(12) "Qualified member" means a member who is not in full-time public service and who had an adjusted gross income in the previous tax year:**

**(a) Of less than \$50,000, as reported on an income tax return other than a joint income tax return; or**

**(b) Of less than \$100,000, as reported on a joint income tax return.**

**(13) "Travel and other expenses" includes meals, overnight lodging, the cost of attending an event as a representative of the Board, and other miscellaneous travel expenses such as but not limited to postage, taxis, parking fees, bridge tolls, telephone charges. "Travel and other expenses" does not include:**

**(a) Attendance at a sporting event, concert, theatrical or dance performance, or movie, including such events that occur at a trade show, festival, stock show, county fair, state fair, conference, or training;**

**(b) In-room movie rental;**

**(c) Telephone charges that are not associated with Board business;**

**(d) Use of a gym or health club;**

**(e) Cost of a gift from a host, business associate, family member, or board member, employee, or contractor; or**

**(f) Alcoholic beverages.**

*\*New language is indicated by **underlining and bold** and deleted language is indicated by strikethrough.*



**Oregon Administrative Rule 628-010-0030  
OAR Notification**

**628-010-0030**

**Compensation for OFRI Board Members, ~~Officers,~~ and Employees**

For purpose of ~~board~~ **board** members, ~~officers,~~ and employees of OFRI receiving their actual and necessary travel and other expenses incurred in the performance of their official duties the ~~OFRI board adopts~~ the following rules governing the incurring and paying of such expenses:

(1) OFRI board members, ~~officers~~ and employees may receive reimbursement for their actual and necessary travel ~~expenses~~ and other expenses incurred in performance of their official duties during the time period associated with official business travel. ~~OFRI board members, officers, and employees are not eligible to receive a per diem allowance.~~ Receipts are required for all in-state and out-of-state meal and lodging travel expenses incurred.

(2) There will be no reimbursement for the expenses of the spouse of a board member, ~~officer~~ or employee.

(3) Prior approval must be obtained from the OFRI Chairperson, in writing, for out-of-state travel more than 150 miles beyond Oregon's border or for foreign travel. Travel should be by the most direct route, by the method most advantageous to OFRI, and at the general public fare rate (i.e., coach class). Factors considered in determining what is most advantageous to OFRI include, but are not limited to, cost (including time involved in travel); objective of the trip; public image; consistency with the state's energy conservation policies, and consistency with any contracts the state may have for providing travel services.

4) OFRI shall use the following guidance in incurring actual and necessary travel expenses:

(a) A ~~board~~ **board** member, ~~officer,~~ or employee, in the course of carrying out official OFRI business, may opt to use his/her private vehicle and be reimbursed for mileage at the current private car mileage rate set by the federal Internal Revenue Service ~~and other automobile travel expenses such as parking fees, bridge tolls, etc.;~~

(b) ~~During travel periods, actual costs of lodging, meals, and miscellaneous travel expenses (taxis, telephone charges, registration fees, etc.) shall be paid by OFRI. However, nNo~~ meals or lodging may be compensated for board members, ~~officers,~~ or employees who travel within 25 miles of their home or official work station. The exception to this case is if such travel is related to special events (conferences, conventions, fairs, etc.);

(c) OFRI may cover the costs of meals for persons other than board members, officers, and employees of OFRI and may claim reimbursement for approved travel expenses of another state employee or state agency officer upon substantiation that such costs were in the furtherance of OFRI business affairs. Claims for travel expenses of another state employee or state agency officer may be reimbursed only if the employee or state agency officer is traveling and appearing in an official capacity and the event requiring travel bears a relationship to the employee's or state agency officer's official duties or office. Reimbursement shall not be allowed for claims that do not have sufficient documentation substantiating such expenses (~~i.e.,~~ **such as but not limited to** attached agenda, or written authorization from the OFRI Chairperson);

(d) OFRI may reimburse eligible non-state employees (e.g., a member of an advisory committee appointed by the OFRI Chairperson or OFRI Executive Director, an applicant interviewing for state employment, a volunteer working for OFRI, or a person providing a service to OFRI through a personal services contract relationship) for approved costs incurred for travel, meals, and lodging while conducting OFRI business. Requests for reimbursement for expenses by eligible nonstate employees shall be submitted within 30 days after the month in which expenses are incurred. Reimbursement shall not be allowed for claims that do not have sufficient documentation substantiating such expenses;

(e) OFRI shall not pay for or reimburse for the cost of, including but not limited to, personal expenses (such as newspapers, magazines, personal purchases, and other non-travel related expenses) or for the purchase of alcoholic beverages. The board may allow limited reimbursement for personal telephone calls when members, officers, or employees travel overnight;

(f) Reimbursement up to ~~15~~**18** percent of receipt cost for gratuity is allowed. When a gratuity of less than 15 percent is paid, only the amount paid shall be claimed. Gratuity shall be documented on meal receipt;

(g) The board may prescribe the type of receipts required to document authorized travel and other expenses and the required form of documentation or expense records to support reimbursement for such expenses. Travel reimbursement for board members, officers, and employees shall be submitted on the form prescribed by OFRI within 30 days after the month in which the expenses were incurred;

(h) ~~Claims may only cover~~ **The time period associated with official business travel includes** the actual days of the meeting, activity, or function plus "acceptable reasonable time" to reach the intended destination and return. The board may prescribe the circumstances under which reimbursement for overnight and non-overnight travel meals are allowed;

(i) If an OFRI ~~Board~~ member, ~~officer~~, or employee is engaged in foreign travel, the OFRI Chairperson is authorized to establish special travel expense provisions applicable to the particular travel undertaken;

(j) With prior authorization obtained from the OFRI Chairperson or OFRI Executive Director, a cash advance for travel or other expenses may be made to a board member, ~~officer~~, or employee. Request for cash advances must be in written form documenting the specific cost(s) needing to be covered. If the travel advance is in excess of expenses incurred, cash repayment must be made to OFRI on or before the tenth day following the month in which the authorized travel ended and shall accompany the itemized request for travel expense reimbursement;

(k) If an **non-Qualified** OFRI ~~Board~~ member, ~~officer~~, or employee should elects to decline payment for compensation for expenses **associated with official business travel** for a given period of time, as set forth in this rule, then the individual must submit a signed statement to that effect to the OFRI Chairperson. After declining ~~reimbursement~~ payment, a ~~Board~~ member, ~~officer~~, or employee may at any subsequent date choose to accept **reimbursement** payment by submitting a written statement to the OFRI Chairperson indicating such a change. An OFRI ~~Board~~ member, ~~officer~~, or employee may not receive payment for expenses, current or retroactive, during a period they have set forth in writing to the OFRI Chairperson as declining ~~compensation~~ **reimbursement**.

**5) In accordance with the procedures set forth in [OAR XXX-XXX-XXXX and OAR XXX-XXX-XXXX], OFRI shall provide to a Qualified member of the Board that is not employed in full-time public service:**

**(a) Compensation equal to the per diem paid to members of the Legislative Assembly under ORS 171.072, for each day or portion thereof, during which the qualified member is actually engaged in the performance of official duties; and**

**(b) Reimbursement of actual and necessary travel or other expenses actually incurred in the performance of a member's official duties within the limits provided in this OAR 628-010-0030.**

**6) A qualified member of the Board may decline to accept compensation or reimbursement of expenses related to the qualified member's service on the Board by submitting a signed statement to that effect to the OFRI Chairperson. After declining reimbursement, a Qualified member may at any subsequent date choose to accept payment or reimbursement by submitting a written statement to the OFRI Chairperson indicating such a change. An OFRI board member may not receive payment for expenses, current or retroactive, during a period they have set forth in writing to the OFRI Chairperson as declining compensation or reimbursement.**

**7) A Qualified member must submit a written claim for compensation to the Director of Business Operations no later than the 15th day of the calendar month following the month for which the member seeks compensation. For example, a claim for compensation for May 1 and May 10 must be submitted by June 15. The Qualified member must specify the amount of time the Member spent**

performing official duties, as well as the nature of the official duties performed, for any day or portion thereof for which the member claims compensation. Compensation will be paid consistent with subsection (5)(a) above such that a Board member receives the per diem amount specified therein without regard to whether performance of official duties took place only during a portion of a day (e.g., compensation is not done on a pro rata basis).

8) All Board members must submit a written, itemized claim for reimbursement of actual and necessary travel or other expenses to the Director of Business Operations no later than the 15<sup>th</sup> day of the calendar month following the month in which the member incurred the expense. For example, a claim for compensation for May 1 and May 10 must be submitted by June 15. The claim for reimbursement must include the following information for each expense:

(a) Date on which the member incurred the expense;

(b) Nature of the expense; and

(c) Amount of the expense.

(9) Any expense that exceeds \$1,000 must be authorized by the Director of Business Operations before the Board member incurs the expense.

*\*New language is indicated by **underlining and bold** and deleted language is indicated by strikethrough.*



Oregon Administrative Rule 628-010-0210  
OAR Notification

**REPEAL RULE**

~~628-010-0210~~  
~~IRS Retirement "Pick Up"~~

~~(1) OFRI shall designate any employee contribution to PERS from the employees' salaries as the employer's contribution, thus "picking up" its employees' PERS contributions for purposes of Internal Revenue Code (26 USC §414(h)(2)).~~

~~(2) The contribution shall be deducted directly from the employee's wages so that the employee does not have the option of receiving his or her contributions as salary and of making the contribution himself or herself.~~

~~(3) OFRI employees' reported salary on the W-2 form for tax purposes shall be reduced by the amount of PERS contribution.~~

Statutory/Other Authority: ORS 526.645

Statutes/Other Implemented: ORS 526.645

History: FRI 1-1995, f. & cert. ef. 4-28-95; FRI 2-1994(Temp), f. 12-28-94, cert. ef. 1-1-95

*\*New language is indicated by **underlining and bold** and deleted language is indicated by strikethrough.*





**Oregon Administrative Rule 628-020-0000  
OAR Notification**

**628-020-0000**

**Definitions**

The following words and phrases, when used in this division, shall mean the following unless the context otherwise requires:

(1) "Board" means the Oregon Forest Resources Institute Board of Directors, inclusive of elected, appointed, and ~~ex officio~~ **nonvoting** members.

(2) "OFRI" means the Oregon Forest Resources Institute.

~~(3) "OFRI Voter Registration List" means the list compiled by the State Forester under OAR 629-065-0100 and 629-065-0200 which includes all persons qualified to vote in OFRI elections.~~

**(34)** "Producer" means any person, partnership, association, corporation, cooperative or other business entity, including all affiliates and subsidiaries, actively and directly involved in the growing, harvesting or production of timber or timber products, who has paid the forest products harvest tax under ORS 321.005 to 321.185 in at least one of the five years preceding an election for the OFRI Board of Directors.

~~(45)~~ "Producer" does not include landowners who meet the requirements of ORS 526.610(2)(b).

Statutory/Other Authority: ORS 526.645(6)

Statutes/Other Implemented: ORS 526.600, 526.610, 526.615, 526.620

History: FRI 2-1995, f. & cert. ef. 10-17-95

*\*New language is indicated by **underlining and bold** and deleted language is indicated by strikethrough.*



**Oregon Administrative Rule 628-020-0010**  
**OAR Notification**

**628-020-0010**

**Process for Determining Producer Class Qualifications**

The board shall determine producer class qualifications by rule. A three-fourths majority vote of the board shall be required in establishing qualifications.

- (1) The board shall consider the following factors in determining producer class qualifications under ORS 526.610;
- (2) Whether there are sufficient numbers of producers in each classification to assure a broad representation of interests;
- (3) Whether the classifications fairly reflect the proportional amount of harvest tax revenues contributed by various producers.
- (4) Producer class qualifications shall ensure that the largest number of producers constitute the small producer class, and that the smallest number of producers constitute the large producer class.
- (5) ~~The board shall review the OFRI Voter Registration List on an annual basis to identify any necessary changes to meet the criteria described above.~~

Statutory/Other Authority: ORS 526.645(6)

Statutes/Other Implemented: ORS 526.600, 526.610, 526.615, 526.620

History: FRI 2-1995, f. & cert. ef. 10-17-95

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**OFRI PERFORMANCE MEASUREMENTS - Fiscal Year 2023-24 (July 1, 2023 - June 30, 2024)**

**A. PUBLIC EDUCATION**

**1a. Educational media impressions**

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
Number of Print Ad Impressions	0	0	0	0	0	Source: Cappelli Miles / GARD
Number of TV Educational Media Impressions	24,749,000	0	38,728,105	33,953,064	21,459,715	Source: Cappelli Miles / GARD
Number of Radio Impressions (OPB sponsorship, ended FY18-19)	0	0	0	0	0	Source: Cappelli Miles / GARD
Number of Digital Media Impressions	16,004,764	0	17,587,666	32,319,536	6,577,367	Source: Cappelli Miles / GARD
Number of online streaming and social media impressions	11,417,357	0	49,932,129	49,288,818	27,285,466	Source: Cappelli Miles / GARD
Number of Outdoor Impressions	0	0	0	0	0	Source: Cappelli Miles / GARD
Number of Trade Print Media Impressions	12,712	12,712	12,712	12,712	12,712	Source: JB
<b>TOTAL Impressions</b>	<b>52,183,833</b>	<b>12,712</b>	<b>106,260,612</b>	<b>115,574,130</b>	<b>55,335,260</b>	

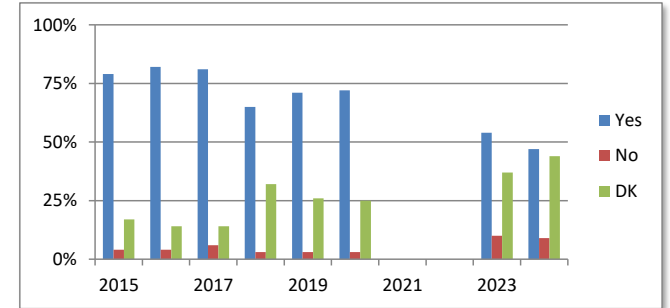
**1b. Educational media effectiveness**

(From 2012 Strategic Plan: Stable to increasing public knowledge about laws requiring replanting and protection of streams, water resources, and fish and wildlife habitat (75% or more knowledgeable about forest protection laws as measured by opinion research)

Does Oregon **law** require forest landowners to replant trees after harvest? (Source: DHM Research)

	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Yes	79%	82%	81%	65%	71%	72%	na	na	54%	47%
No	4%	4%	6%	3%	3%	3%	na	na	10%	9%
DK	17%	14%	14%	32%	26%	25%	na	na	37%	44%

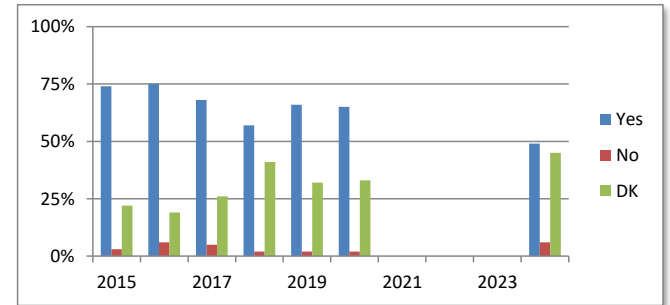
**Replant? 2010-19**



Does Oregon **law** require forest landowners to protect forest streams and water resources during timber harvest? (Source: DHM Research)

	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Yes	74%	75%	68%	57%	66%	65%	na	na	na	49%
No	3%	6%	5%	2%	2%	2%	na	na	na	6%
DK	22%	19%	26%	41%	32%	33%	na	na	na	45%

**Protect forest streams and water? 2010-19**

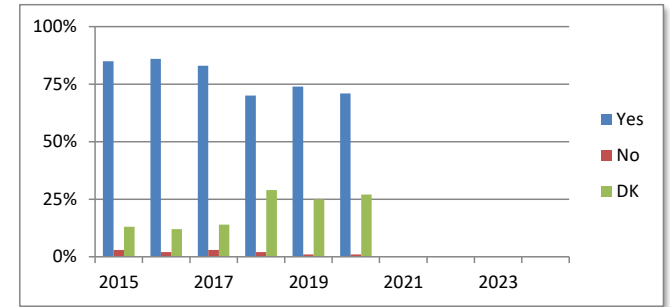


OFRI PERFORMANCE MEASUREMENTS - Fiscal Year 2023-24 (July 1, 2023 - June 30, 2024)

Does Oregon **law** require protection of fish and wildlife habitat in forests managed for timber production? (Source: DHM Research)

	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Yes	85%	86%	83%	70%	74%	71%	na	na	na	na
No	3%	2%	3%	2%	1%	1%	na	na	na	na
DK	13%	12%	14%	29%	25%	27%	na	na	na	na

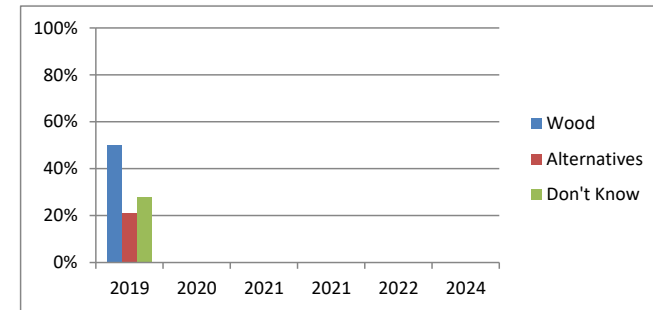
Protect fish and wildlife habitat? 2010-19



All things considered, which building materials do you think are better for the environment: wood, concrete or steel? (Revised wording broke out concrete and steel in 2017)

	2019	2020	2021	2021	2022	2024
Wood	50%	na	na	na	na	na
Alternatives	21%	na	na	na	na	na
Concrete	12	na	na	na	na	na
Steel	9	na	na	na	na	na
Don't Know	28%	na	na	na	na	na

Preference re wood vs alternatives? 2014-19



**OFRI PERFORMANCE MEASUREMENTS - Fiscal Year 2023-24 (July 1, 2023 - June 30, 2024)**

**1d. Forestry and forest products education outreach**

Forestry and forest products education opportunities for opinion leaders, policymakers and others

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
Number of publications printed, including reprints	17	17	14	20	14	Source: KS
Number of publications distributed	44,494	38,397	67,222	127,095	*	Source: KS
<i>*inaccurate publication distribution recorded</i>						
Number of OFRI-sponsored forums	7	7	7	5	16	Source: Forum records
Number of forum participants	2,045	5,097	5,097	963	3,603	Source: Forum records
Number of outreach presentations	5	8	10	14	11	Source: JW/NDE/RH
Number of participants	198	439	536	660	580	Source: JW/NDE/RH
Number of OFRI display venues	9	1	9	13	11	Source JW
Number of participants	2,270	150	1,715	2,982	3,635	Source JW
Number of OFRI-managed forest tours	1	1	1	1	1	Source: JB/JW/NDE
Number of OFRI-supported forest tours	1	1	0	1	15	Source: JB/JW/NDE/MC
Number of counties in which tours were held	2	1	1	1	1	Source: Log by tour-JW/JB/NDE
Number of tour participants	120	156	12	42	838	Source: Log by tour-JW/JB/NDE
Oregon Garden Rediscovery Forest visitor count	95,000	40,000	80,000	85,000	95,000	Source: JW & Oregon Garden

**1e. Collaboration**

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
Number of collaborations	98	70	71	71	75	Source: All staff
Number of partners	>120	>160	>160	>160	>160	Source: All staff

**B. EARNED AND NEW MEDIA**

**1a. Earned media**

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
Number of contacts with news media	27	33	14	11	9	Source: IB
Number of OpEds placed or assisted by OFRI	1	3	0	1	0	Source: IB
Number of editorial board visits by OFRI	0	0	0	0	0	Source: IB
Number of news releases issued by OFRI	2	4	7	8	8	Source: IB

**OFRI PERFORMANCE MEASUREMENTS - Fiscal Year 2023-24 (July 1, 2023 - June 30, 2024)**

**1b. New Media**

**All Websites**

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
Average number of web visits per month	18,694	13,290	16,420	17,755	13,261	Source: JB
Total number of downloads	13,455	10,240	9,154	10,221	7,952	

**OregonForests.org**

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
Average number of web users per month	16,259	10,982	14,502	7,703	11,246	Source: JB
Number of online publications	94	101	96	94	99	
Number of online videos	83	88	90	99	108	
Number of downloads	5,032	4,695	4,568	3,924	5,125	

**LearnForests.org**

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
Average number of web users per month	573	405	612	668	422	Source: JB
Number of online publications	51	53	54	111	48	
Number of online videos	35	34	34	34	34	
Number of downloads	6,883	4,124	3,581	3,701	1,376	

**KnowYourForest.org**

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
Average number of web users per month	1,643	1,671	1,188	957	857	Source: JB
Number of online publications	321	325	325	na	na	
Number of online videos	35	86	96	na	na	
Number of downloads	1,495	1,357	933	857	1,152	

**OregonForestFacts.org**

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
Average number of web users per month	99	107	97	177	126	Source: JB

**OregonForestLaws.org**

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
Average number of web users per month	120	125	118	8,250	610	Source: JB
Number of downloads	45	64	72	1,739	299	

**e News public newsletter**

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
Number of newsletters sent	13	11	15	14	13	Source: JB
Average monthly size of mailing list	1,657	1,646	1,641	1,689	982	

**"Forestry for the Classroom" K-12 newsletter**

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
Number of newsletters sent	3	4	3	5	3	Source: JB
Average size of mailing list	2,582	2,564	2,541	2,528	2,224	

**OFRI YouTube Channel**

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
Number of online videos	133	143	140	156	168	Source: JB
Total number of views	244,700	123,100	666,476	2,974,000	1,366,260	

**Social Media**

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
Number of blogs	34	19	13	12	4	Source: IB
Total number of blog visits	14,630	11,305	12,546	10,653	13,807	Source: JB
Facebook likes	7,033	8,906	10,940	11,356	11,462	Source: IB
X (Twitter) followers	1,561	1,756	1,836	1,868	1,882	Source: IB
Instagram followers	1,070	1,168	1,318	1,485	1,598	Source: IB
LinkedIn followers	na	na	207	449	713	Source: IB
Threads followers	na	na	na	na	438	Source: IB

**OFRI PERFORMANCE MEASUREMENTS - Fiscal Year 2023-24 (July 1, 2023 - June 30, 2024)**

**C. K-12 EDUCATION**

**1a. OFRI direct contact with educators**

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
Number of teachers who receive <i>Forestry for the Classroom</i> electronic newsletter . . .	2,582	1,649	2,541	2,523	2,219	Source: KS
Number of <i>K-12 Forest Education Opportunities</i> distributed . . .	700	384	576	3,636	*	Source: KS
Number of K-12 Teacher Packets distributed from office and OG RF. . .	378	509	454	479	*	Source: KS
Number of OFRI K-12 forestry education materials distributed (not including Teacher Packets . . .)	18,148	11,449	7,760	44,038	*	Source: KS
Number of K-12 teachers attending professional development events presented by OFRI	82	60	91	100	100	Source:NDE/RH

*\*inaccurate publication distribution recorded*

**1b. Number of students participating in classroom forestry programs**

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
Number of metro area (tri-county) students in classroom programs	18,047	5,820	10,244	12,279	12,822	Source:NDE/RH
Number of statewide students in classroom programs	75,242	26,916	41,242	56,048	49,960	Source:NDE/RH

**1c. Number of students participating in field forestry programs**

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
Number of OFRI-funded bus field trips	286	7	121	257	272	Source:NDE/RH
Number of statewide students in field forestry programs	17,002	672	4,469	13,613	11,961	Source:NDE/RH
Number of metro area students in field forestry programs	7,930	30	888	4,207	3,047	Source:NDE/RH
Number of adults accompanying students in field forestry programs	3,130	50	718	2,083	1,787	Source:NDE/RH
Total number of participants in field forestry programs	20,132	722	5,187	15,696	16,795	

**1d. Number of teachers participating in one-day professional development workshops**

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
Number of teachers participating in one-day workshops	369	267	311	585	666	Source:NDE/RH
Number of students reached by these teachers	41,681	40,085	48,875	65,250	90,210	Source:NDE/RH

**1e. Number of teachers participating in multi-day professional development workshops**

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
Number of teachers participating in multi-day forestry programs	372	683	411	280	187	Source:NDE/RH
Number of students reached by these teachers	28,745	52,035	39,470	30,000	26,220	Source:NDE/RH

**1f. Number of teachers participating in one- and multi-day professional development workshops**

	FY 17-18	FY 19-20	FY 21-22	FY 22-23	FY 23-24	
Number of teachers participating in forestry programs	1,097	950	722	865	835	Source:NDE/RH
Number of students reached by these teachers	108,450	92,120	88,345	95,250	112,470	Source:NDE/RH

**OFRI PERFORMANCE MEASUREMENTS - Fiscal Year 2023-24 (July 1, 2023 - June 30, 2024)**

**1g. Number of programs and students participating in programs focused on forest sector career development and forestry workforce**

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
Number of programs focused on forest sector career outreach	50	27	20	43	27	Source:NDE/JW/RH
Number of secondary students reached by career programs	2,211	414	488	1,034	1,110	Source:NDE/JW/RH
Number of career publications distributed by OFRI	1,549	3,105	2,570	4,480	*	Source:KS

*\*inaccurate publication distribution recorded*

**D. Forest Landowner Education**

**1a. Number of training sessions, participants in training activities and participant evaluations where feasible to measure learning**

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
Number of OFRI-supported landowner training sessions	78	67	78	65	62	Source: OSU/JW/MM
Number of participants in training workshops or activities	6,456	9,874	4,529	4,702	4,244	Source: OSU/JW/MM
Number of participant evaluations/survey's	1291	3308	1110	1,400	1,250	Source: OSU/JW/MM
Number of partners represented in <b>Resources for Family Forests</b> publication	24	24	25	25	30	Source: JW/MM
Number of <b>Resources for Family Forests</b> distributed	8	1,050	2,165	1,620	*	Source: KS

*\*inaccurate publication distribution recorded*

**E. ADMINISTRATION**

**1a. Amount of outside grants received**

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
	\$ 24,400	\$ 52,151	\$ 121,440	\$ -	\$ -	Source: KS

**1b. Actual administration costs as a percentage of budget**

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
	10%	16%	14%	13%	16%	Source: KS

**1c. Years received the State Controller's "Gold Star" award for financial accounting (reflects received for previous fiscal year)**

(Pls. note this is for the previous FY. Footnote this in the AR)

	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	
Total number of Gold Star Awards: 19 consecutive years	Y	Y	Y	Y	TBD	Source: KS



# WEBSITE ANALYTICS

Oregon Forest Resources Institute



Total average  
monthly visitors  
**11,558**



## Q1, FY 2024-2025

### OregonForests.org

Average monthly visitors: 9,966

Pages per visit: 1.7      Visit duration: 00:27

Top inroads:

Google search (paid), Google search (organic), direct URL

Top pages:

Home, tree guide, Illustrated Manual

Of note:

This quarter contains the beginning of the fall educational advertising campaign

833 downloads this quarter

73.2% mobile users

Limited demographics: equal age split 18-54

Online interests: news, travel, ent. news

### LearnForests.org

Average monthly visitors: 651

Pages per visit: 6.65      Visit duration: 01:28

Top inroads:

Direct URL, Google search, OFRI public site

Top referrals

OFRI public site, Oregon Garden, Facebook

Top pages:

Homepage, search, bus transportation

Of note:

Beginning of school year

338 downloads

86% mobile users

### KnowYourForest.org

Average monthly visitors: 444

Pages per visit: 1.7      Visit duration: 0:51

Top inroads:

Google, Direct URL, OFRI public website

Top pages:

Logging and selling timber, home page, illustrated manual

Of note:

steady traffic

46% mobile device users

70 downloads, atypical reduction

Double the time on site over last quarter

*Technical error in Analytics after secure site hosting move.*

### OregonForestLaws.org

Average monthly visitors: 497

Pages per visit: 3.5      Visit duration: 1:06

Top inroads:

Google search, Direct URL, OFRI public site

Top pages:

Home page, logging, water and fish

Of note:

39 downloads

45% mobile users